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# Network Neutrality and CPS

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# The message: Net Neutrality matters for CPS

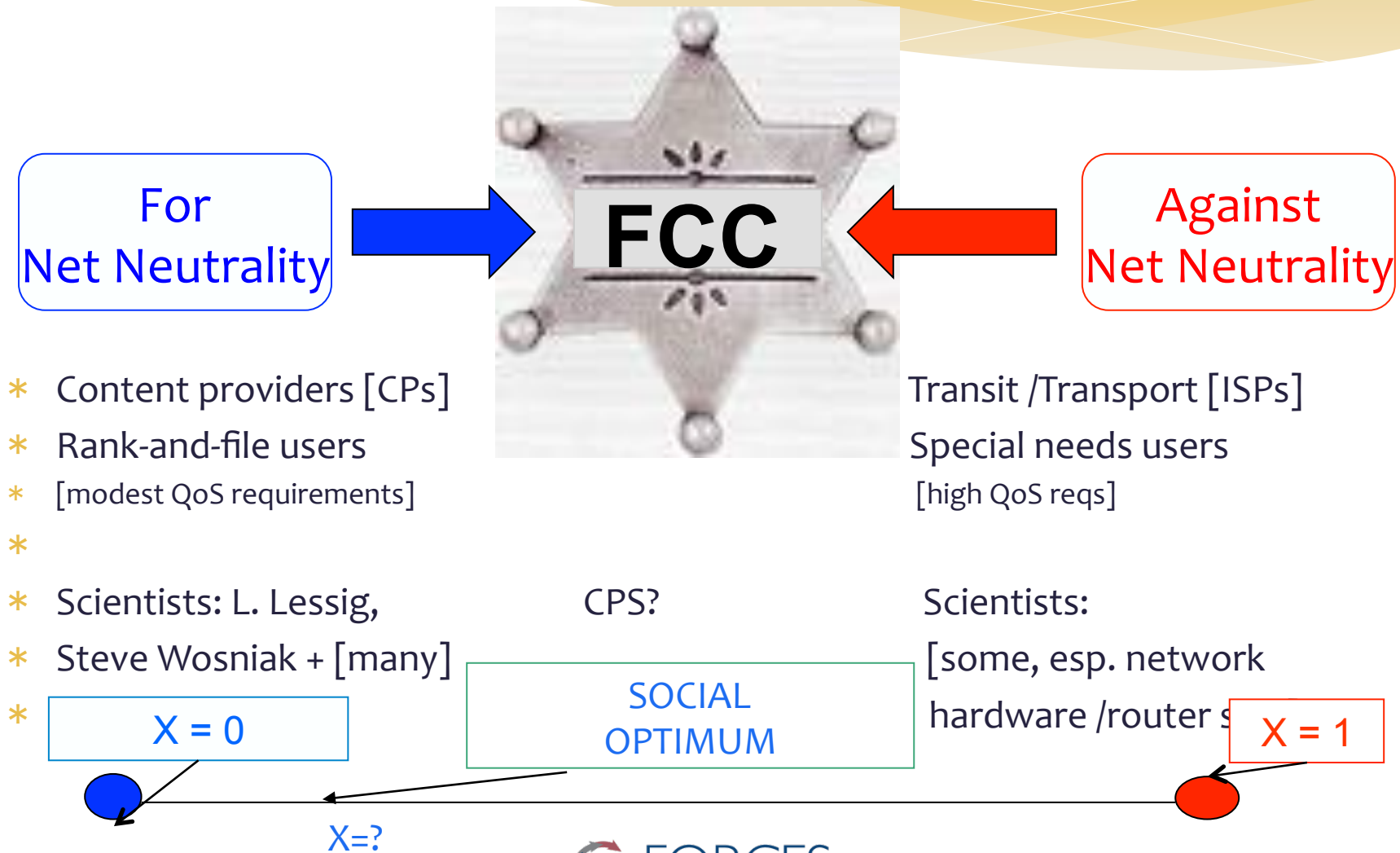
- \* 1. What does Network Neutrality mean and how it affects CPS?
- \* 2. The sides: pros and cons, gainers and losers
- \* 3. The CPS operators and Net Neutrality?
- \* 4. The CPS are intertwined with communications infrastructure
- \* 5. Is net neutrality viable at the times of large scale disasters?  
- NO
- \* 6. Summary

# Net Neutrality: a very short intro

- \* G. Schwartz, N. Shetty, and J. Walrand, "*Impact of QoS on internet user welfare*," in C. Papadimitriou and S. Zhang, eds, *Internet and Network Economics*, v. 5385 of *Lecture Notes in Computer Science*, p. 716--723, Springer-Verlag, 2008.
- \* J. Musacchio, G. Schwartz, and J. Walrand, "*A two-sided market analysis of provider investment incentives with an application to the net-neutrality issue*," *Review of Network Economics*, 8(1), p. 22--39, 2009.
- \* N. Shetty, G. Schwartz, and J. Walrand, "*Internet QoS and regulations*," *Networking, IEEE/ACM Transactions on*, 18(6), p. 1725--1737, 2010.
- \* J. Musacchio, G. A. Schwartz, and J. Walrand, "*Network economics: neutrality, competition, and service differentiation*," In Byrav Ramamurthy, George Rouskas, and Krishna M. Sivalingam, eds, *Next-Generation Internet: Architectures and Protocols*, p. 378--402, Cambridge Univ. Press, 2011.
- \* G. Schwartz, J. Musacchio, M. Felegyhazi, and J. Walrand, "*Network regulations and market entry*," In *Game Theory for Networks*, R. Jain and R. Kannan, eds, ser. *Lecture Notes of the Institute for Computer Sciences, Social Informatics and Telecommunications Engineering*, 75, p. 108--123, Springer Berlin Heidelberg, 2012.
- \* In preparation: "Network Neutrality and CPS resilience"

# In search of a balanced solution

## How to harmonize conflicting interests?



# Monday news [10 Nov 2014]



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## Net Neutrality: President Obama's Plan for a Free and Open Internet

**“The bright-line rules”:**  
**No blocking**  
**No trotting (slowing down)**  
**Increased transparency**  
**\*No paid prioritization**



More than any other invention of our time, the Internet has unlocked possibilities we could just barely imagine a generation ago. And here's a big reason we've seen such incredible growth and innovation: Most Internet providers have treated Internet traffic equally. That's a principle known as "net neutrality" — and it says

Net Neutrality

# Neutral Network: the Essence of Nov. 10, 2014 President's Statement

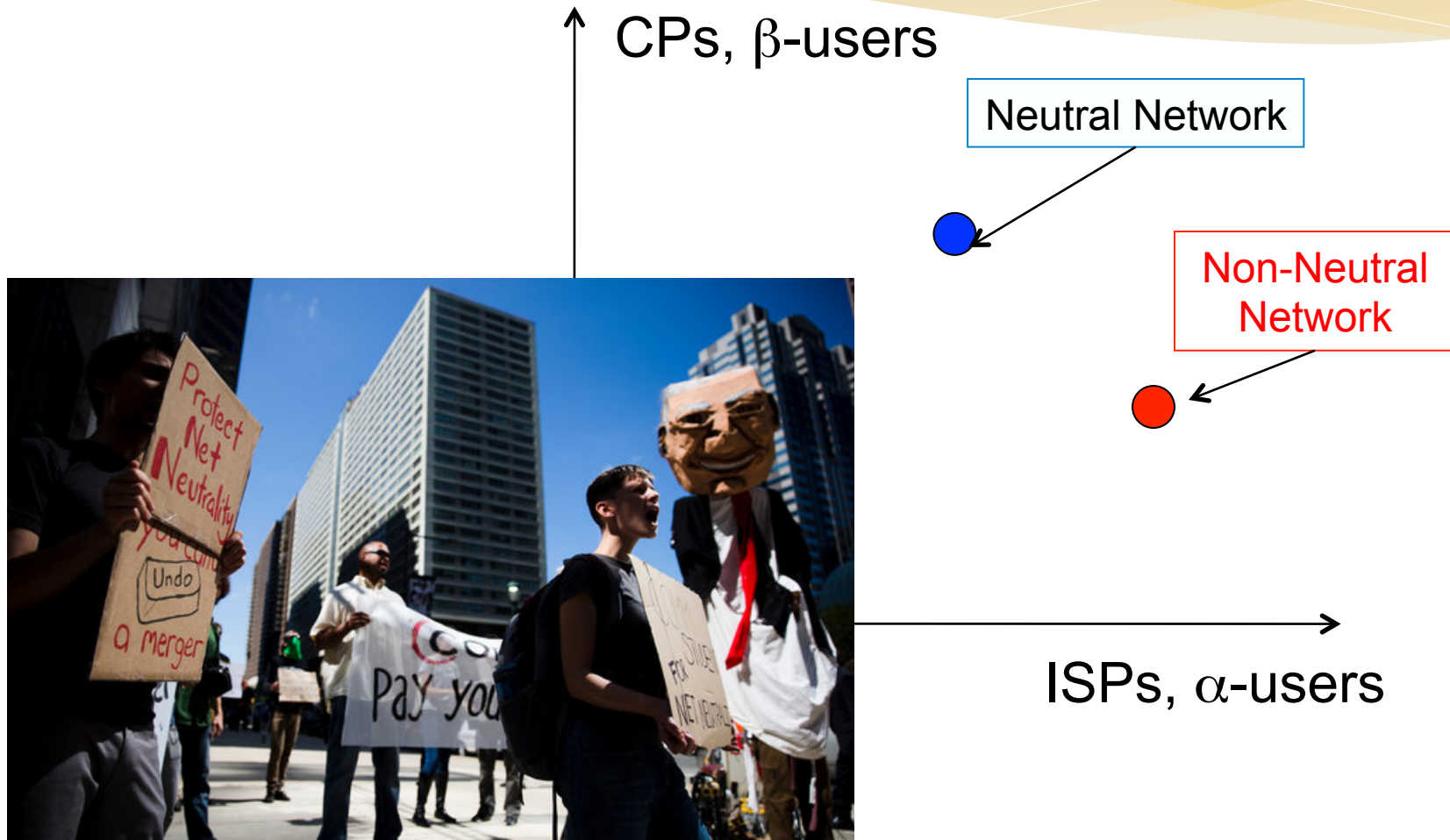
- \* “The FCC should reclassify consumer broadband service under Title II of the Telecommunications Act”
- \* back to OIO, i.e., providers = utilities (common carrier status)
- \* “If carefully designed, these rules should not create any undue burden for ISPs, and can have clear, *monitored exceptions* for reasonable network management and *for specialized services such as dedicated, mission-critical networks* serving a hospital. But combined, these rules mean everything for preserving the Internet's openness.”

# Neutral Net: the effects on mission critical CPS

- \* CPS require real-time data processing. In some cases, such requirements are incompatible with fully neutral network
- \* *Problems with implementation “Of **monitored exceptions** for*
- \* *\*\*\***dedicated, mission-critical networks**” (aka CPS)*
- \* How to define exceptions? How to monitor exceptions?
- \* Ex. Discrimination (i.e., exceptions) based on the type of data (“deep pocket inspection”) failed due to privacy reasons & technological difficulties
- \* Our approach: to allow a known (pre-defined) fraction of network capacity for ***dedicated, mission-critical network tasks.*** This fraction should be exempted from common carrier rules.



# Non Neutral vs Neutral Network: Welfare: users, ISPs, CPs

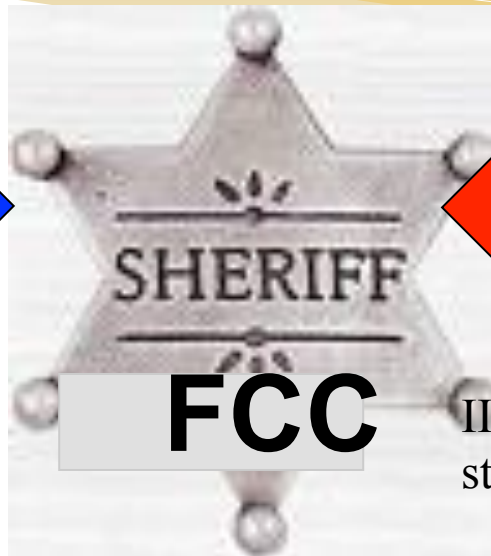
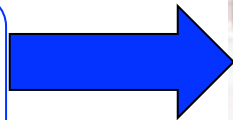




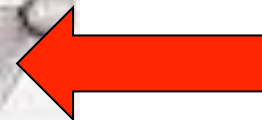
# Very recent history

## FCC: between a rock and a hard place

For Net  
Neutrality



Against Net  
Neutrality



I. 21 Dec 2010: FCC adopts  
Open Internet Order (OIO)

II. 14 January 2014: Supreme Court  
struck down OIO

IV. 15 May 2014: FCC opens RFC;  
more than 1 mln comments

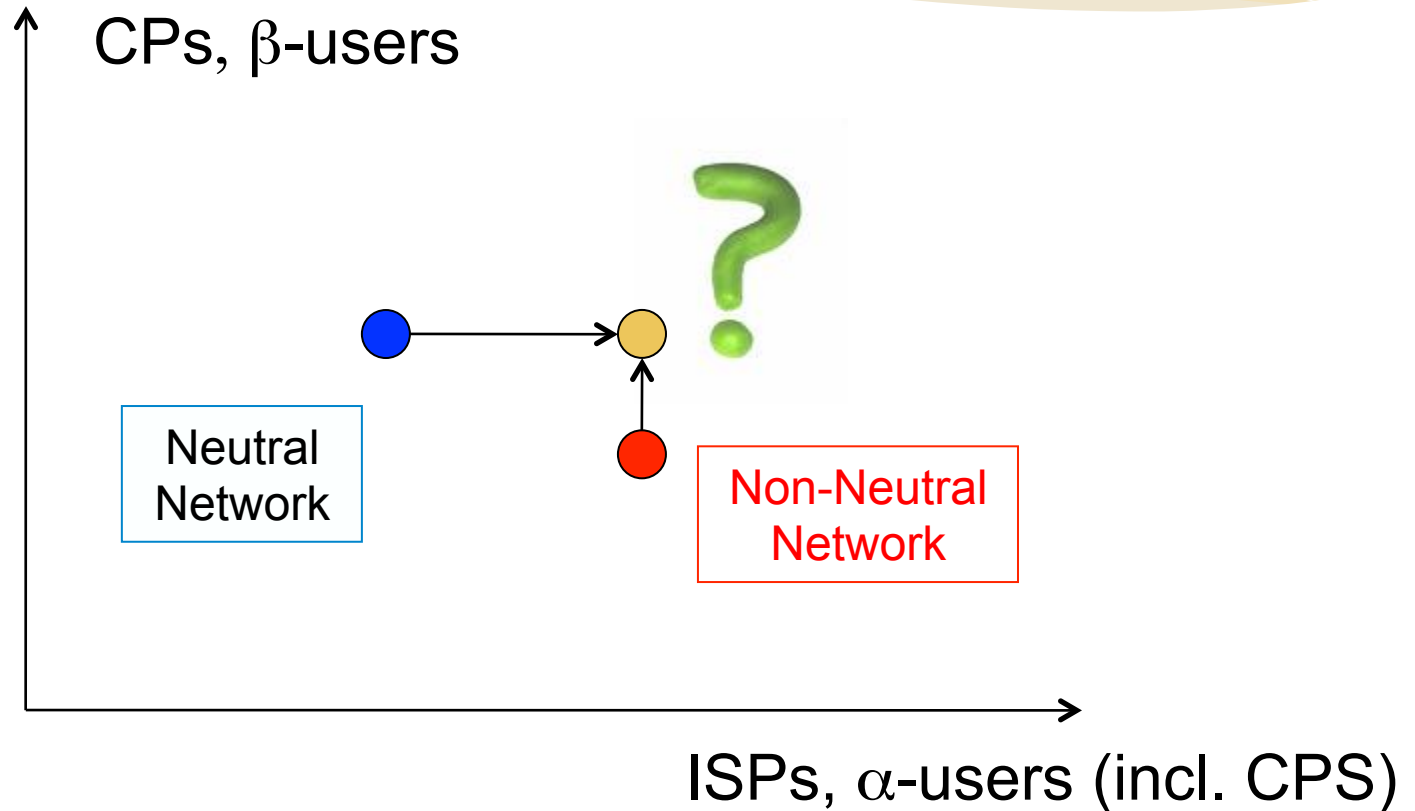
III. 23 April 2014: FCC offers new rules;  
Includes "right to build special lanes"

V. 10 Sept 2014: "Internet Slowdown"  
Participants: Netflix, Reddit, Tumblr,  
Twitter, Vimeo, Kickstarter...

IV. 15 May 2014: FCC suggests  
two options:  
(\* common carrier vs  
(\*\*) tiered (fast & slow lines)

VI. 10 Nov 2014: the President's Statement

# How to improve societal welfare?



# How to escape the gridlock



Retain the Benefits  
Of Neutrality



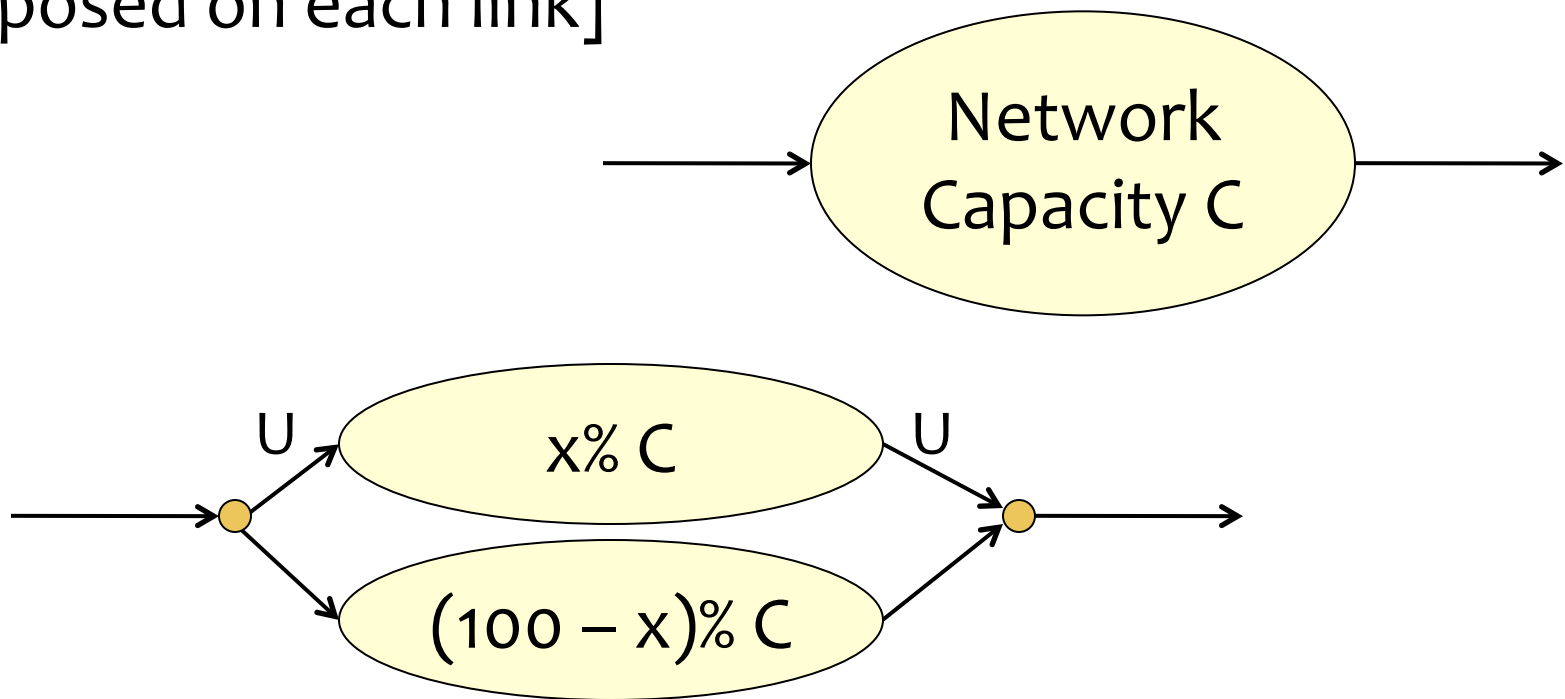
Permit QoS for  
Mission-critical tasks

- \* The goals:
  - \* Enable service differentiation
    - \* Enable user discrimination
  - \* Preserve “Neutral Network”
    - \* quasi-neutral network state
- \* Proposal: To implement x-Model for
  - \* specialized mission-critical services (CPS)
  - \* (possibly) only at times of critical emergencies

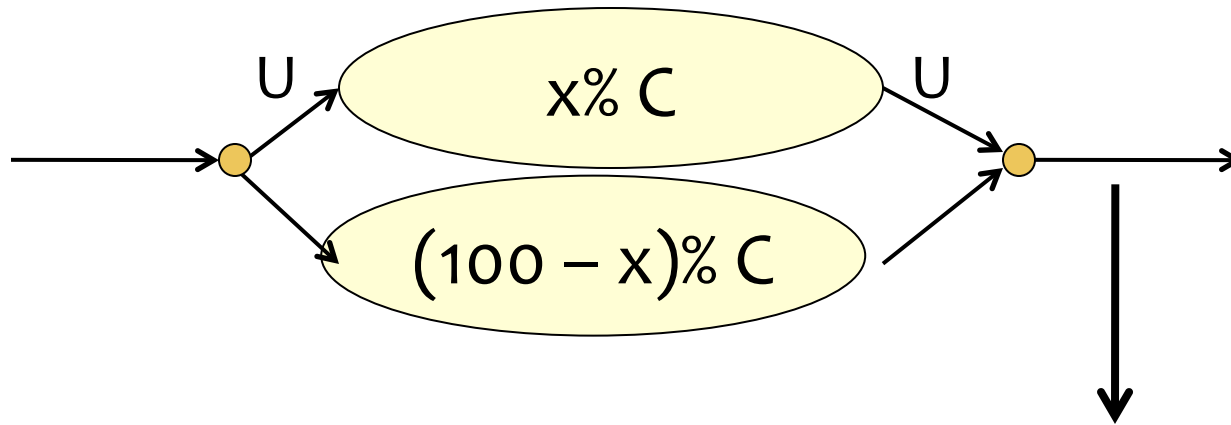
# X-Model Proposal

We propose x%-Unregulated network

[A fixed and known fraction of capacity is exempt from common carrier rules. The exemption is imposed on each link]

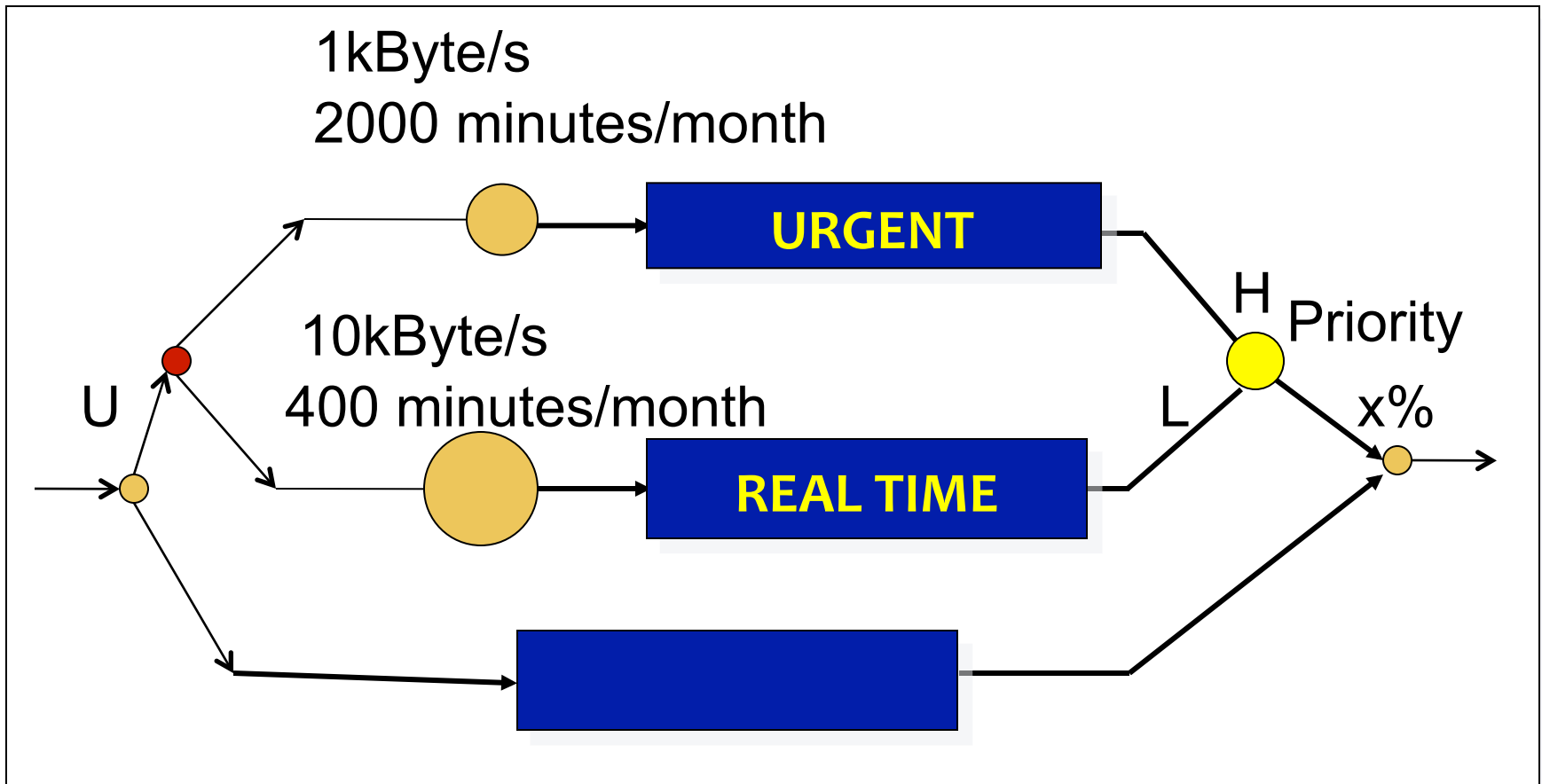


# X-Model: Test



On each link,  
in any period of duration  $T$ ,  
no more than  $x\%$  of  $U$ -traffic.  
(e.g.,  $T = 40\text{msec}$ )

# X-Model: clear implementation; and numerical welfare analysis





# Technology

## Goal:

Prove that U-traffic is limited to x%

## Possible Approach:

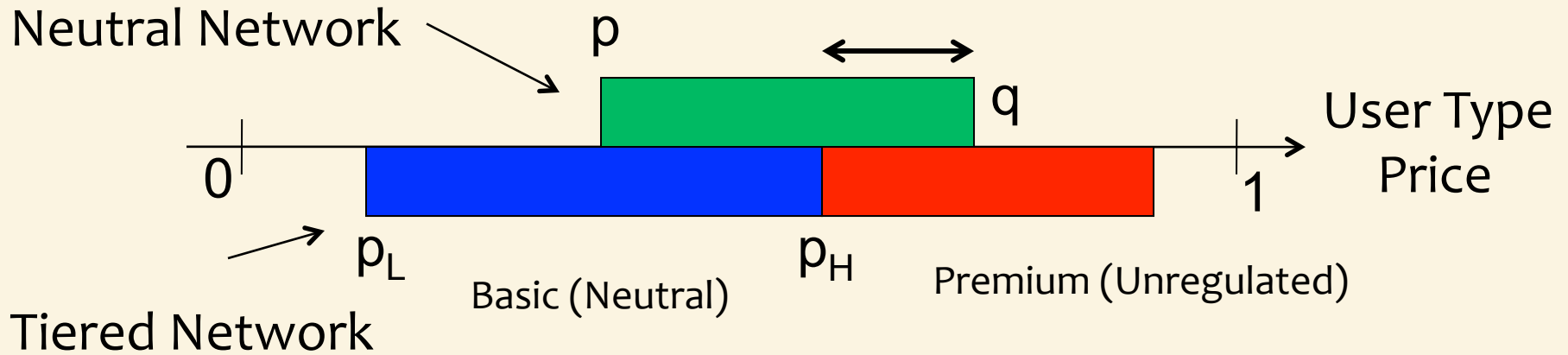
- Agree on tag for U-traffic
- Hardware-based
  - Mandate certified U-counter in switches
  - Mandate ISP to use certified switches only
- \*\*\*Operational part
  - Make U-counter accessible to “Certifier”
  - ISP chooses Certifier and Regulator can monitor

# Technology

## Possible Implementation:

- U-Traffic could be a DiffServ class
- SNMP counter for U class
- Counter is “tamper-proof”  
(e.g., implemented in Router OS)
- Certifier allowed to read the counter (if necessary)

# Illustrative Model: Economics



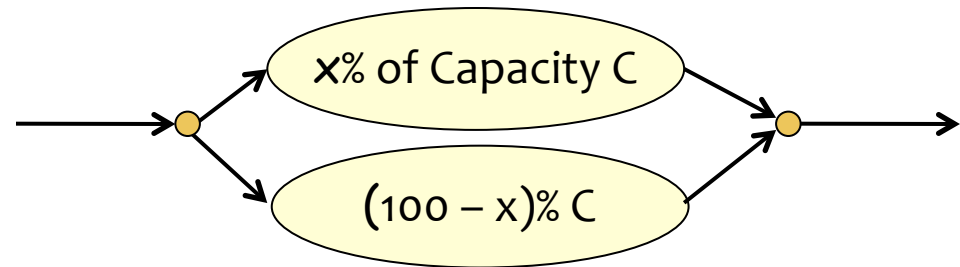
- Neutral Network: ISP selects the price  $p$  that maximize its revenue
- Tiered Network: ISP selects prices  $p_L$  &  $p_H$  to maximize its revenue
- Users with service requirements in  $(p_H, q)$  are penalized: they now pay more ( $p_H$  instead of  $p$ ) and were satisfied before

# Summary of x-Model

## Goal:

- To enable real-time applications under critical network conditions
- To preserve “Neutrality”
  - quasi-neutral or current state of the network

## Proposal: x-Model



## Results:

The analysis of x-model imposition for any network and user characteristics

