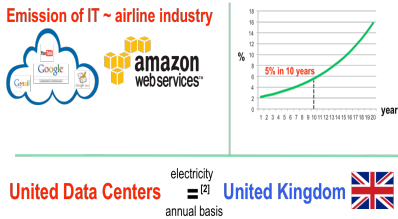


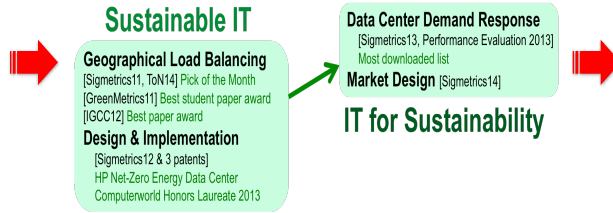
# Enabling Demand Response from Cloud Data Centers -- from Sustainable IT to IT for Sustainability

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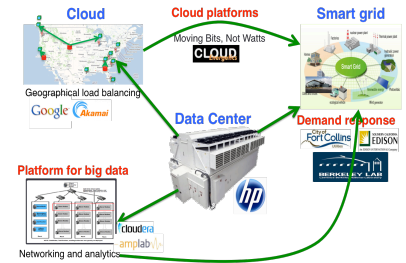
## Motivation



## Research agenda



## Big picture



## Geographical load balancing

### Geographical Load Balancing Problem

$$\min_{m_i, \lambda_{ij}} \sum_i (g_i(m_i; p_i, r_i, e_i) + \sum_j \lambda_{ij} r(f_i(m_i, \lambda_i) + d_{ij}))$$

s.t.  $\sum_{i \in N} \lambda_{ij} = L_j, \forall j \in J$   
 $\lambda_{ij} \geq 0, \forall i \in N, \forall j \in J$   
 $0 \leq m_i \leq M_i, \forall i \in N$   
 $\lambda_i \leq m_i \mu_i, \forall i \in N$

Observation: this is a convex optimization problem → centralized algorithm

**Challenge: how to distribute it**

### Key idea: conservative move

level set contains all optimal points  
 $\lambda_{ij} + \sum_{k \neq j} \lambda_{ik} \leq h(\phi) M_i \mu_i$

Proxy j

Theorem: Let  $(m_i^k, \lambda_i^k)$  be the sequence generated by the distributed gradient projection algorithm, if the step size is small enough, then every limit point is optimal.

Renewable supply: east coast, west coast

Static pricing: Servers ON

Dynamic pricing: "follow the renewables" routing

LOCAL: GLB under low energy price, GLB under high energy price

distributed & online algorithms

Ease renewable integration (socially)

"follow the renewables" routing

**Model** → **Algorithm** → **Impact** → **System**

*Rigor + Relevance*

## Data center demand response

### Great potential

World DC: 30GW → 4GWh storage ~ \$20Billions

20MW DC = 3MWh storage with 20% flexibility

optimal location & fast charge rate

### Big challenges

Time of use (ToU) pricing  
 Wholesale market  
 Ancillary service market  
 Coincident peak pricing (CPP)

**DCs rarely participate!**

**Challenges**

**Engineering** Algorithm design for DC participation [Sigmetrics13, Performance Evaluation 2013] Most downloaded list

**Economics** Market design for utility companies [Sigmetrics14]

### algorithm design for CPP

expected cost optimization  $\min_d E_t[f(d; t)]$

robust optimization  $\min_d \max_t [f(d; t)]$

data mining for patterns **less accurate with renewables**

online algorithm **optimal competitive ratio**

**supply function bidding VS prediction-based pricing**

efficiency loss depends on market power vs prediction accuracy

**prediction-based pricing**

## Ongoing work

Quantify the potential economic and environmental benefits of demand response from cloud data

Tackle the interdisciplinary challenges of both local control algorithm design and global market design

Study the data center ecosystem with attached renewable generation, electric vehicle charging stations, energy storage, etc.