# TWC: Medium: Collaborative: Improving Mobile-Application Security via Text Analytics

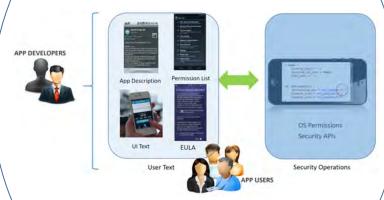
## **Challenge:**

 Security and privacy analysis of mobile applications is insensitive to the end-user's expectations of the application's runtime behavior, which negatively impacts both the soundness and completeness of those analyses.

### **Solution:**

- We have studied the existence of grayware on the Google Play store via text analytics.
- We have investigated text analytics to identify questionable apps based on app store metadata.
- We have investigated usefulness of NL text in application user interfaces as it pertains to security and privacy sensitive operations.

How can security decisions be improved by using expectation context inferred from textual artifacts?



Our results demonstrate novel techniques to establish relationships between user text and security operations.



## **Scientific Impact:**

- We have studied outliers in mobile app requests for security/privacy sensitive user input.
- We have found that text analytics is useful for studying mobile grayware.

# **Broader Impact:**

- The results impact the future design of computing platforms such as Android, iOS, and Windows.
- Project artifacts such as mobile grayware dataset and results have been made publically available.
- PI Xie has engaged extensively with members from U. Illinois NSBE chapter on raising the awareness of mobile security.

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