

Pocket Security:

Smartphone Cybercrime in the Wild

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<https://www.pocket-security.org/>



RESEARCH CHALLENGE

How do we prevent smartphone-enabled cybercrime in the real world?

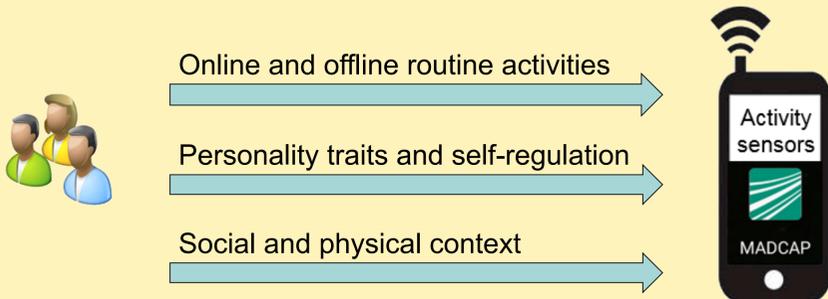
- A thief steals a phone from a restaurant tabletop
- A user installs spyware accidentally because of real-world distraction



EXPANDING SOCIAL SCIENCE

Do existing psychological, social, and criminological theories apply to mobile cybercrime?

- Routine activities
- Self-regulation
- “Broken windows”



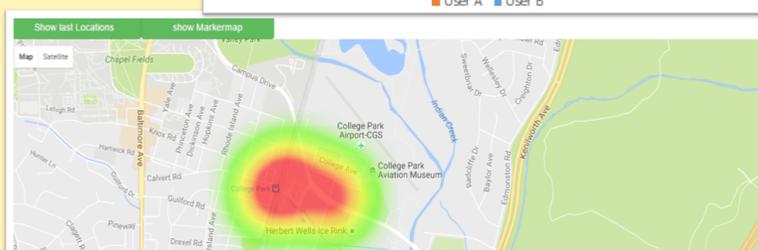
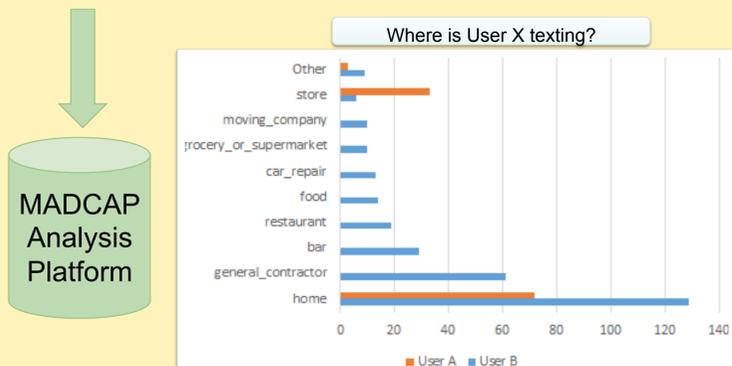
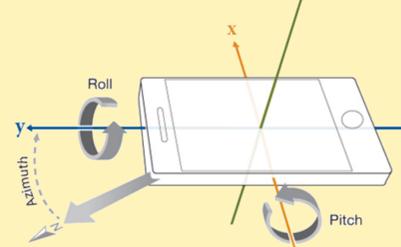
LEARNING FROM THE REAL WORLD AT SCALE

- Android app to capture user behavior and location data
- Case study with 160 participants
- Preservation of users' privacy
- Observation of user response to security alerts



Environmental data

App usage



PREVENTING RISKY BEHAVIOR

- Apply machine learning to mine patterns of risky behavior
- Implement security measures to observe and deter risky behavior

Interested in meeting the PIs? Attach post-it note below!



National Science Foundation
WHERE DISCOVERIES BEGIN

NSF Secure and Trustworthy Cyberspace Inaugural Principal Investigator Meeting
Nov. 27 -29th 2012
National Harbor, MD

