

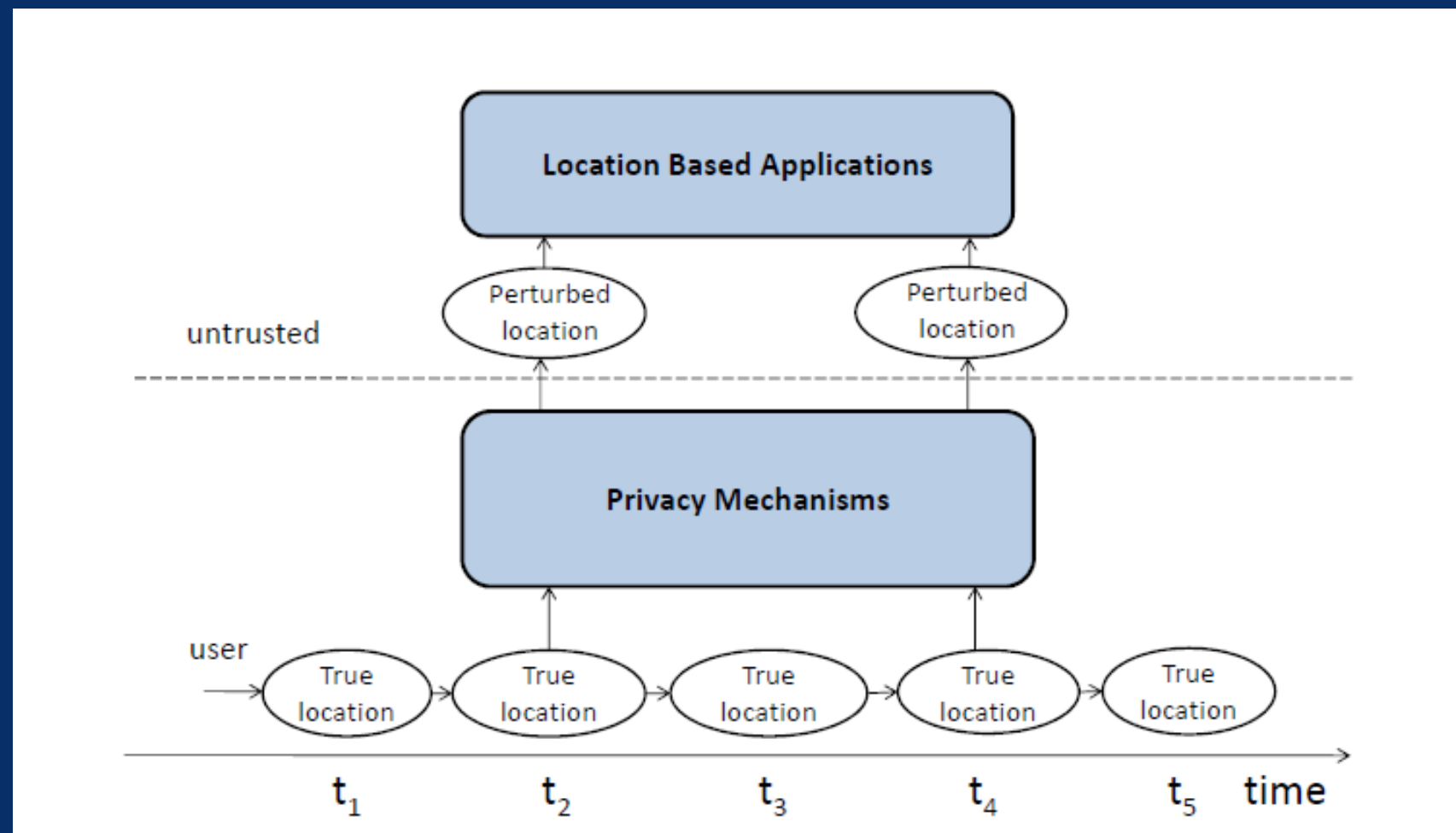
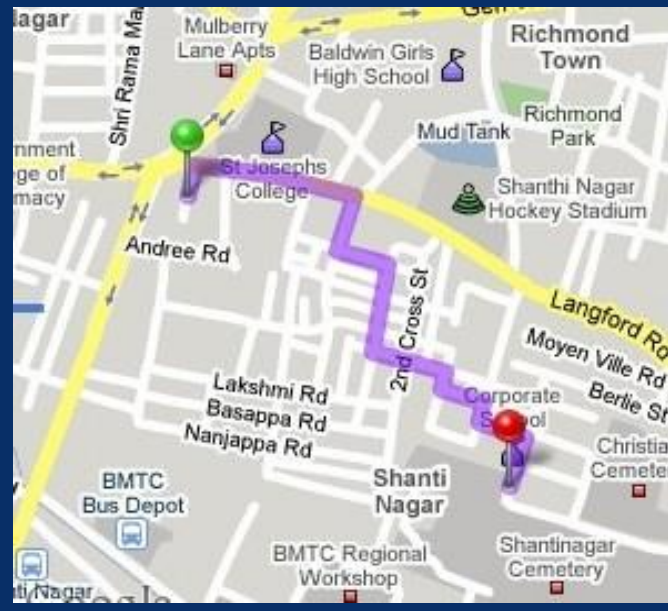
Spatiotemporal Privacy for Location Based Applications

PI: Li Xiong, Emory University <http://www.mathcs.emory.edu/aims/stprivacy>

The objective of this project is to develop rigorous and customizable privacy notions and location perturbation mechanisms for individual location sharing in location based applications, and study their impact in the context of location based queries and geospatial crowdsourcing.

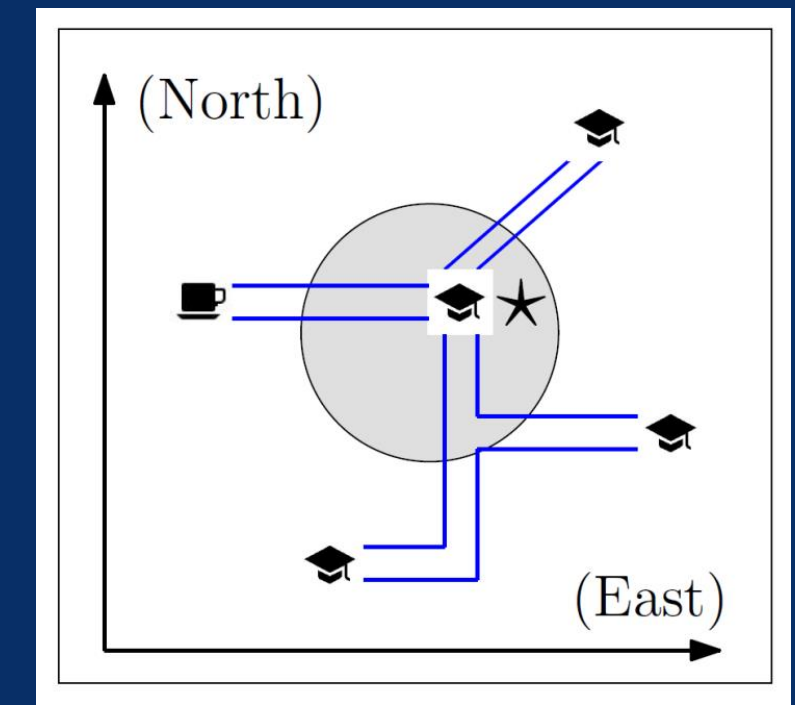
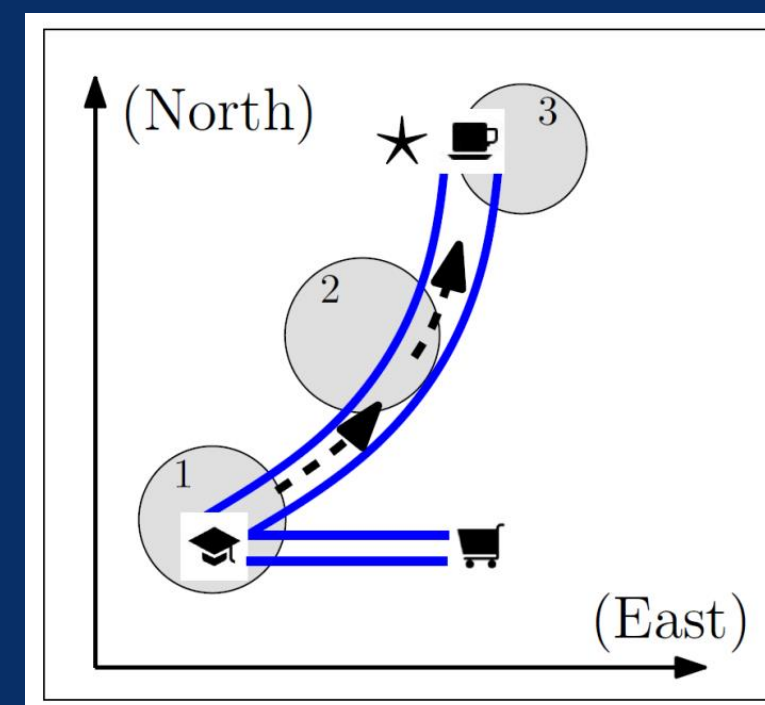
Problem

- Preserving privacy of location and trajectories
- Enabling location based applications



Challenges

- Temporal correlations in locations (road networks, moving patterns)
- Personalized privacy requirements (sensitive locations, spatiotemporal semantics)
- Varying application requirements (kNN queries, geospatial crowdsourcing)



Objectives and Approach

Extended and customizable privacy notions

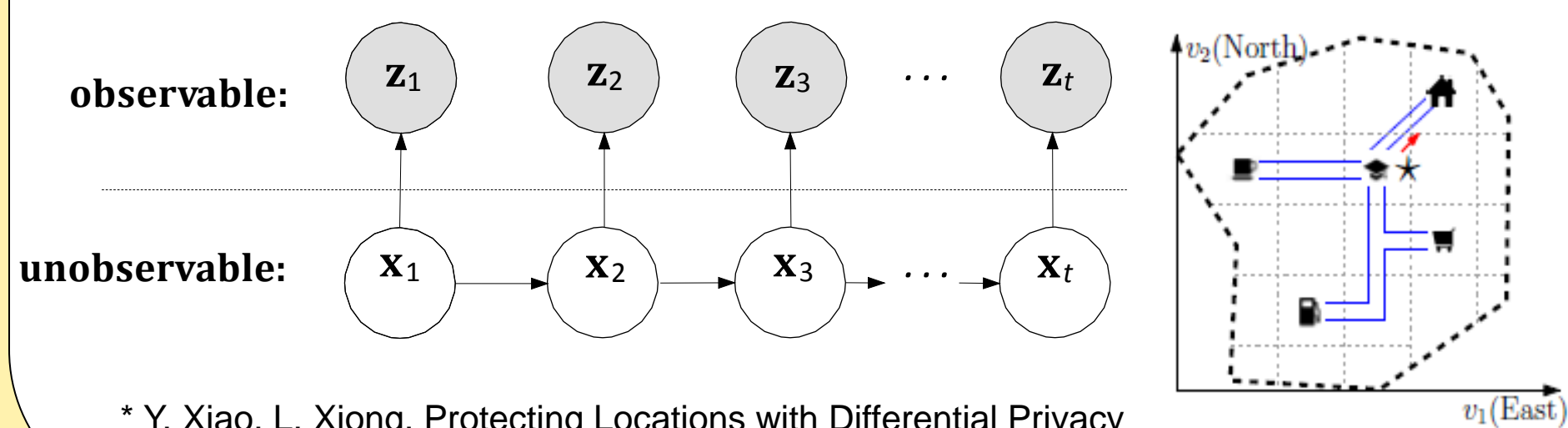
- Location (coordinate) protection accounting for temporal correlations
- Trajectory and spatiotemporal event protection with semantics
- Customizable privacy for both location and trajectory protection via policy graphs

Perturbation mechanisms

- Optimal mechanisms with maximized utility while guaranteeing privacy (distance between perturbed and true location, application driven utility metrics)
- Efficient heuristic mechanisms for high dimensional problem (trajectory perturbation)

Extended differential privacy*

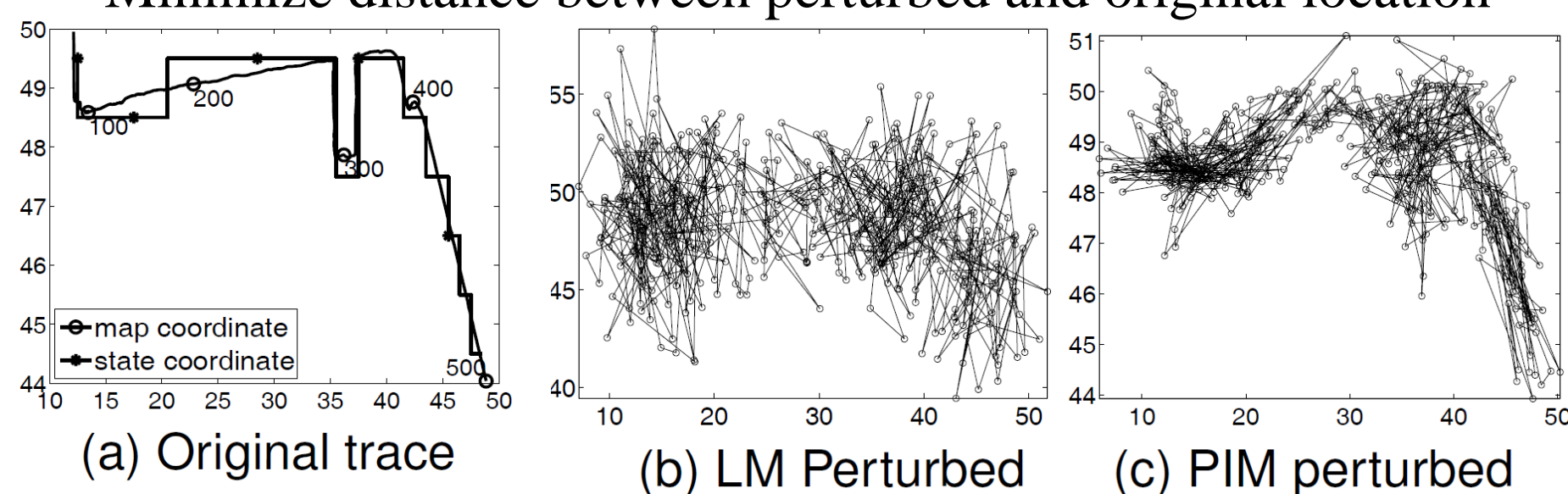
- Hide true location within **possible** locations due to temporal correlations (Markov model) – constrained indistinguishability set
- Ensure each pair of locations in the set is indistinguishable



* Y. Xiao, L. Xiong. Protecting Locations with Differential Privacy under Temporal Correlations. ACM CCS 2015

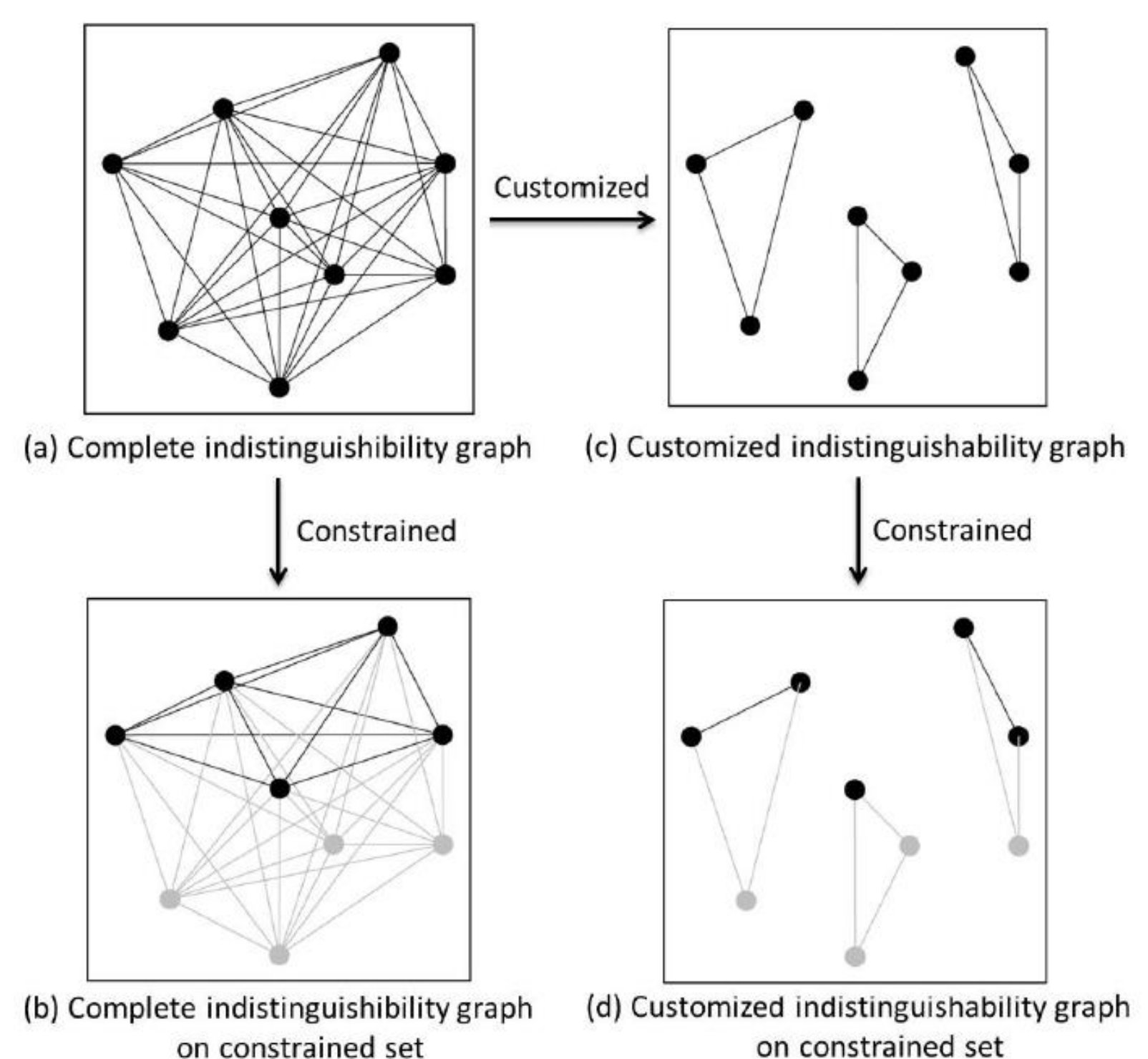
Optimal perturbation mechanism

- Based on sensitivity hull of constrained indistinguishability set
- Minimize distance between perturbed and original location



Customizable privacy via policy graphs

- Extended blowfish privacy on dynamically computed **constrained set** accounting for temporal correlations
- Challenge: need to ensure customized/constrained graph still guarantees privacy



Interested in meeting the PIs? Attach post-it note below!