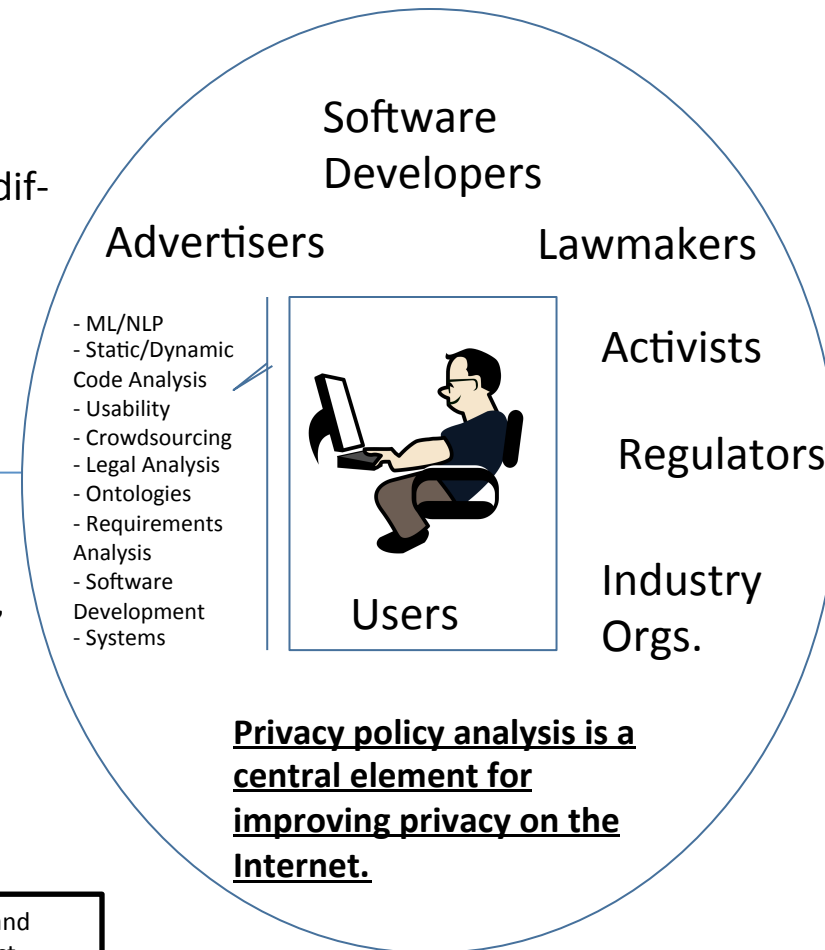# The Usable Privacy Policy Project

Challenge:

- Privacy policies are difficult to understand
- Privacy practices and obligations remain unclear

Solution:

- Combine crowdsourcing, ML and NLP to semi-automatically annotate privacy policies
- Develop scalable systems to improve privacy transparency

Software Developers

Advertisers   Lawmakers

- ML/NLP
- Static/Dynamic Code Analysis
- Usability   Activists
- Crowdsourcing
- Legal Analysis
- Ontologies   Regulators
- Requirements Analysis
- Software Development
- Systems   Industry Orgs.

Users

Privacy policy analysis is a central element for improving privacy on the Internet.

Scientific Impact:

- Improve the notice-and-choice approach by making privacy practices more transparent
- Analyze privacy from an interdisciplinary perspective covering computer science and law

Broader Impact:

- Provide technology to regulators to enforce privacy laws and regulations
- Assist software developers in creating privacy-compliant code
- Educate the general public on privacy