

# Electricity Pooling Markets with Strategic Producers Possessing Asymmetric Information: Inelastic Demand

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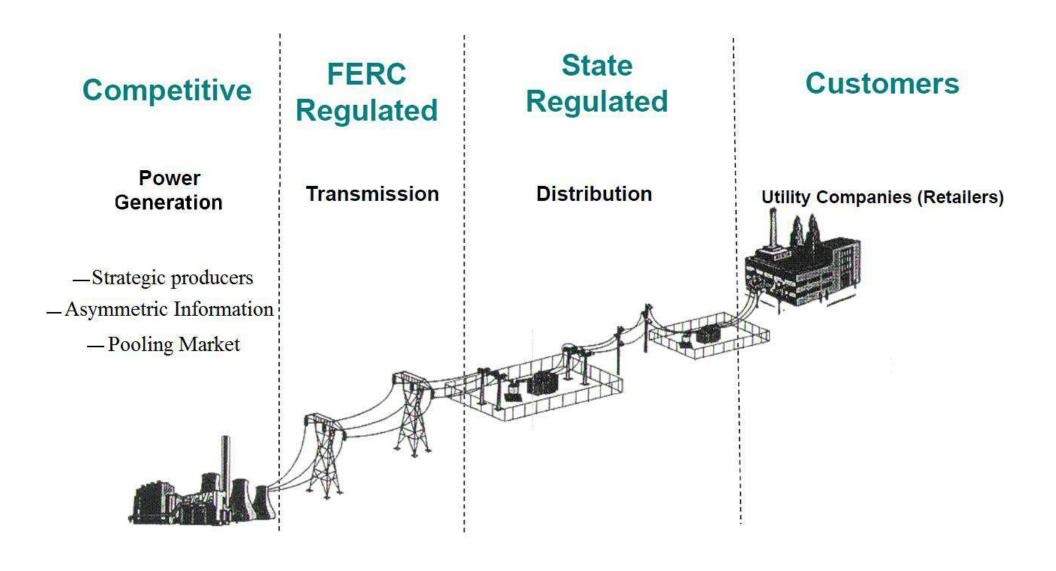




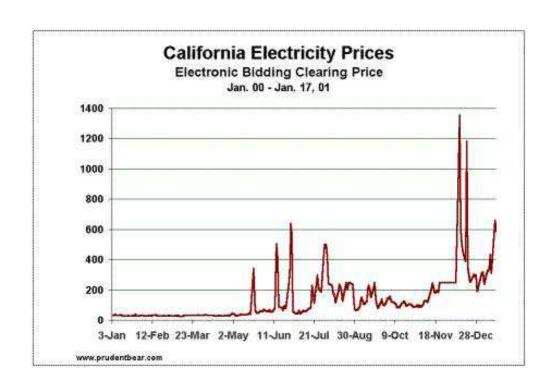




### Power Industry Structure



#### Inelastic Demand



# [Borenstein, 2002] The fundamental problem with electricity markets is that the demand is almost completely insensitive to price fluctuations

- A firm with even a small percentage of the market could exercise extreme market power when demand is high.
- This is the main reason for the California ISO/PX 2000 market failure.

#### Contribution

We design a market mechanism for electricity pooling markets with inelastic demand that

- implements the social welfare correspondence in Nash equilibrium,
- individually rational,
- budget balanced.

In this market mechanism

- every producer bids one price and one production quantity,
- the outcome at NE is price efficient.

#### Mechanism for Inelastic Demand

<u>Producers' bids</u> Every producer bids one price,  $p_i$ , and one production quantity  $\hat{e}_i$ . <u>Allocations</u> Every producer is allocated a production amount,  $e_i$ , and a subsidy to receive,  $t_i$ .

$$t_i = t_{i,1} + t_{i,2}$$

- $t_{i,1}$  paid by the demand to producer i for his production.
- $t_{i,2}$  collected by ISO from producers to align individual incentives with social welfare.

## Mechanism for Inelastic Demand (Cont.)

$$e_{i} = \hat{e}_{i}$$

$$t_{i,1} = p_{i+1}e_{i}$$

$$t_{i,2} = -(p_{i} - p_{i+1})^{2} - 2p_{i}\zeta^{2}$$

$$\zeta = |D - \sum_{i \in I} e_{i}|$$

- $\bullet$   $t_{i,1}$ : price independent of producer i's message to make producers price-taker
- t<sub>i,2</sub>
  - $-(p_i p_{i+1})^2$  to propose the same price per unit of electricity energy.
  - $-p_i^2\zeta^2$  to collectively meet the optimal demand at the proposed price

#### Reflection

What if the demand is elastic?

## Thanks. Questions?