

## 2020 Team Exhibit and Interviews Score Sheet

Total: 20pts

<b>Team Exhibit</b>		Possible Points	Points Awarded
<b>Objective: Display a visual story of community outreach/impact, product and brand (100 Points)</b>			
<b>Section 1: Social Responsibility (40)</b>			
The team used visuals within the exhibit to effectively share outreach information, methods, audience and outcomes.	15		
The team used testimonials and/or storytelling effectively to communicate impact in their school and community.	10		
The exhibit reflects the diversity of the team (company) and their school and community (target audiences).	5		
Team, Hub and national BEST sponsors are clearly displayed.	5		
Hub and national BEST Robotics logos and/or branding are visible.	5		
<b>Comments:</b>			
<b>Section 2: Product and Brand (40)</b>			
The exhibit tells a story based on visual impression and brand promise is evident.	15		
The team showcased information of their product (robot) in an informative manner.	15		
The team embraced technology and used it in a meaningful and relevant way.	5		
The exhibit is cohesive, engaging, interactive and creative.	5		
<b>Comments:</b>			
<b>Section 3: Exhibit Design/Manufacturing and Adherence to Specifications (20)</b>			
The exhibit effectively balances the use of print, models, multi-media, & other technology. <ul style="list-style-type: none"> <li>Physical Exhibit (display boards, physical models, multi-media equipment, etc.)</li> <li>Virtual Exhibit (graphics vs. text, virtual models, rich multi-media, creative layout, etc.)</li> </ul>	15		
The team adhered to all specifications set forth by the Hub/Championship <ul style="list-style-type: none"> <li>Physical Exhibit (i.e. size limitations, student built, etc.)</li> <li>Virtual Exhibit (i.e., # pages, navigation, etc.)</li> </ul>	5		
<b>Comments:</b>			
	<b>Exhibits Total</b>	<b>100</b>	
	<b>Interviews Total</b>	<b>100</b>	
		<b>÷10</b>	<b>÷10</b>
	<b>Exhibit &amp; Interviews Total</b>	<b>20</b>	

Judge Name/number (print): \_\_\_\_\_

Team Number: \_\_\_\_\_ School: \_\_\_\_\_

## 2020 Informal Interviews Score Sheet

<b>Informal Interviews</b> <b>Objective: Communicate company brand and student learning (100 Points)</b> Scores will reflect interviews with students at team exhibits, in the pit area and in the stands.		Possible Points	Points Awarded
<b>Section 1: Company Elevator Speech (15)</b>			
Clearly defines what benefits the product (robot) delivers.	5		
Explains outreach and social responsibility.	5		
Conveys the company's brand through tone and language.	5		
<b>Comments:</b>			
<b>Section 2: Testimonials and Sharing the Brand (40)</b>			
Students communicated the brand personality.	10		
Students explained how their product (robot) provides brand advantage.	10		
The team used testimonials to communicate impact in their school and community.	10		
Outreach efforts and outcomes were shared.	10		
<b>Comments:</b>			
<b>Section 3: Game Theme and Learning Experience (45)</b>			
Students clearly articulated an understanding of the game theme/problem.	15		
The students showed evidence they were the primary designers and builders of their product (robot), exhibit and all materials.	10		
Students clearly articulated lessons learned through the BEST experience.	10		
Students communicated the impact of the BEST Robotics program on his/her path toward STEM or career choice.	10		
<b>Comments:</b>			
<b>Additional Comments:</b>	<b>Interviews Total</b>	<b>100</b>	

Judge Name/number (print): \_\_\_\_\_

Team Number: \_\_\_\_\_ School: \_\_\_\_\_