# Scalable Tools for Learning Models of Strategic Decision-Making

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Energy Commitment Game Rule Winners

How will you save energy?

#### Inducing Energy Efficient Usage of Shared Resources

Social Game

Points Energy Use

Summer 2014 - Week 12

- Social game for changing usage of shared resources.
- e.g. Lights, HVAC, etc.

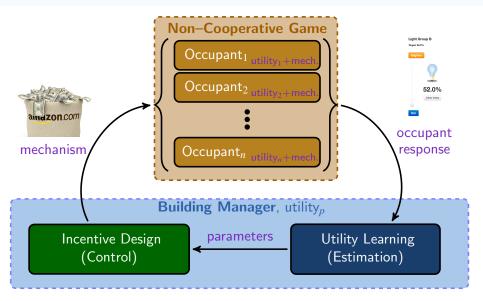


			Quota	Commitment	Actual	Points	Bonus	Running Po	int Total
Ene	97	Aug. 15, 2014	130 Wh	Wh	1.24 Wh	0	5		5
Ugh	8	Aug. 15, 2014	90.0%		0.5%	5,427	100		5,527
HVA	0	Aug. 15, 2014	74.0°F		78.0°F	3,031	100		3,131
Gran	nd Point Total								8,663
				† Update 4					
				i oposio i					
	10k	Energy	Lig	hts	HVA	C		Total	
	7.5k								
	Sk								
Points									
	2.5k		-						
	0k								
					1				
	-2.5k							Highcharts	20m

Points are used to determine probability of winning in lottery

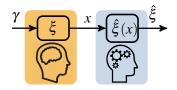
<sup>1</sup>L. Ratliff, et al., Allerton, 2014.

### Social Game Abstraction

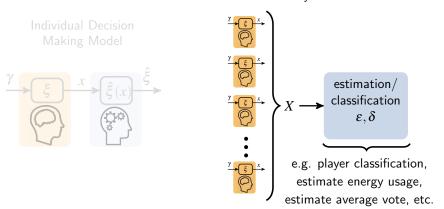


### Scaling Up to Games with Many Players

Individual Decision Making Model



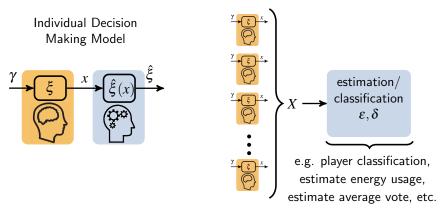
#### Scaling Up to Games with Many Players



Many Decision Makers

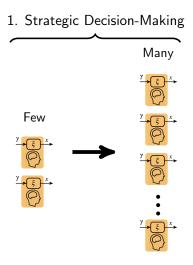
### Scaling Up to Games with Many Players





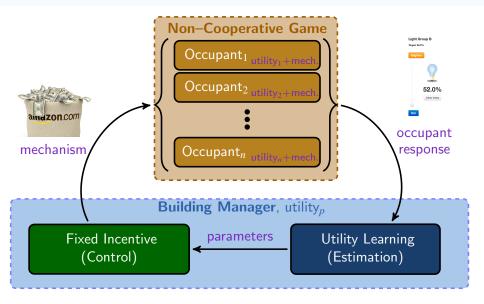
Can we leverage the individual-level game-theoretic model of decision making in estimation/classification task?

### Today's Talk



- 2. Bounds on Inference Error
- 3. Algorithm for Computing Stopping Time
- 4. Examples:
  - Behavior Parameter Inference
  - Energy Consumption Prediction
  - Classification of Players

#### Social Game for Inducing Efficient Usage of Shared Resources



#### Game-Theoretic Generative Behavioral Model

Each occupant selects



 $\xi_i$ : tradeoff between comfort and desire to win,  $\gamma$  is the incentive

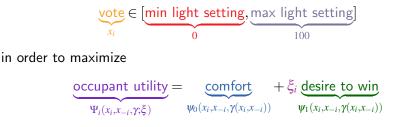
#### Definition (Nash Equilibrium)

A collection of lighting settings  $x = (x_1, ..., x_n)$  is a Nash equilibrium if no occupant can increase her utility by selecting a different lighting setting  $x'_i$ , i.e. for each  $i \in \{1, ..., n\}$ 

 $\Psi_i(x_i, x_{-i}, \gamma(x_i, x_{-i})) \ge \Psi_i(x'_i, x_{-i}, \gamma(x_i, x_{-i})) \quad \forall \quad x'_i \in [0, 100]$ 

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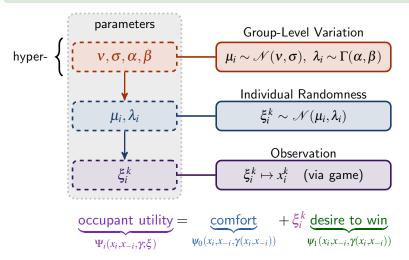
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#### Learning to Learn Framework

**Learning to learn:** can improve estimation by simultaneously learning multiple similar tasks



#### Bounds on Parameter Inference Error

Learning to Learn: we can provide bounds on parameter inference error.

Cramér-Rao bound for hyper-parameters  $\theta = (\alpha, \beta, \nu, \sigma)$ : Let  $X^t$  be all observations up to time t. For estimator  $\hat{\theta}(X^t)$ ,

$$\underbrace{\mathbb{E}_{X^{t}}\left[(\theta_{i} - \hat{\theta}_{i})^{2}\right]}_{\text{MSE of }\theta_{i}} \geq \frac{1}{n\zeta_{i}}, \text{ where } \zeta_{i} = \underbrace{-\mathbb{E}_{X^{t}}\left[\frac{\partial^{2}\ln p(X^{t}|\theta)}{\partial\theta_{i}^{2}}\right]}_{\text{curvelyne}}$$

Take Away: lower bound decreases by order 1/n (number of users)

Bayesian Cramér–Rao Bound for  $\theta_r = (\mu_i, \lambda_i)$ , for any estimator  $\hat{\theta}_r$ ,

$$\mathbb{E}_{\boldsymbol{\xi}^{t},\boldsymbol{\theta}}\left[ \left( \hat{\boldsymbol{\theta}}(\boldsymbol{\xi}^{t}) - \boldsymbol{\theta} \right) \left( \hat{\boldsymbol{\theta}}(\boldsymbol{\xi}^{t}) - \boldsymbol{\theta} \right)^{T} \right] \geq \begin{bmatrix} \frac{(\alpha - 1)\beta\sigma}{T\sigma - (\alpha - 1)\beta} & 0\\ 0 & \frac{2(\alpha - 1)(\alpha - 2)\beta^{2}}{T + 2\alpha - 2} \end{bmatrix}$$

Take Away: decreases by order 1/T where T is number of samples

Hybrid Cramér–Rao bound applicable to the joint estimation of random and non–random parameters.

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## Reliable Estimation of Stopping Time Algorithm

**REST**: data-driven method based on concentration inequalities.

Consider n >> 1 occupants and a planner with an objective  $f: (\mathbf{x}^1, \dots, \mathbf{x}^t) \mapsto f(\mathbf{x}^1, \dots, \mathbf{x}^t) \in \mathbb{R}$  e.g.

- Estimate average lighting:  $\frac{1}{t} \sum_{i=1}^{t} \left( \frac{1}{n} \sum_{i=1}^{n} [x^{j}]_{i} \right)_{\text{Avg. vote at time } j}$ .
- Lighting energy:  $\frac{1}{t} \sum_{j=1}^{t} g\left(\frac{1}{|S \setminus S_{absent}^{j}|} \sum_{i \notin S_{absent}^{j}} [\mathbf{x}^{j}]_{i}\right)_{Avg. energy at time j}$
- Occupant classification error:  $\frac{1}{n} \sum_{i=1}^{n} 1(h(\mathbf{x}_i^1, \dots, \mathbf{x}_i^t) \neq \mathbf{y}_i)$

### McDiarmid's Inequality

For  $\forall j, \forall x^1, \dots, x^t, \hat{x}^j \in \mathscr{X}$ , if  $|f(x^1, \dots, x^j, \dots, x^t) - f(x^1, \dots, \hat{x}^j, \dots, x^t)| \leq c_i$  for  $c_i > 0$  (bounded difference property), then for all  $\varepsilon > 0$ ,

$$\Pr(f - \mathbb{E}[f] \ge \varepsilon) \le \exp\left(\frac{-2\varepsilon^2}{\sum_{j=1}^{t} c_j^2}\right)$$

Stopping time is determined empirically:

- 1. At time t, learn the parameters of the model,  $\hat{\theta} \leftarrow M_{est}(\mathbf{x}^t)$
- 2. Simulate the data by the model,  $\mathbf{x}_{sim}^{k-t} \leftarrow M_{sim}(\hat{\theta}, k-t)$
- 3. Determine the bounded difference property bound  $c_i$

### Theorem (McDiarmid's stopping time)

The estimated stopping time,  $\tau_{MD}^{\text{EST}}$ , by the McDiarmid's method satisfies

$$\Pr\left(\left|f(\boldsymbol{X}^{t}) - \mathbb{E}\left[f(\boldsymbol{X}^{t})\right]\right| \geq \varepsilon\right) \leq 1 - \delta, \quad \forall t \geq \tau_{MD}^{\mathsf{EST}}$$

where  $X^t = (x^1, \dots, x^t)$  is the data matrix up to time t,  $\varepsilon$  is the **desired precision**, and  $1 - \delta$  is the **specified probability bound**.

#### REST Algorithm — Delta method

**Delta method:** approximate probability distribution for a function of an asymptotically normal statistical estimator

- 1. At time *t*, estimate the standard deviation of the sample  $\hat{\sigma} \leftarrow std(y_1^t)$
- 2. Determine the stopping condition:

$$\Phiig(oldsymbol{arepsilon};0,rac{f'(x^t)\hat{oldsymbol{\sigma}}}{\sqrt{k}}ig)-rac{1}{2}\geqrac{\delta}{2},$$

 $\Phi(z;\mu,\theta)$  is the CDF of  $\mathscr{N}(\mu,\theta)$  at point  $z \in \mathbb{R}$ .

#### Theorem (Delta method stopping time)

The stopping time estimate,  $\tau^{\text{EST}}_{Delta}$ , by the Delta method satisfies:

$$\Pr\left(|g(\mathbf{X}^m) - \mathbb{E}[g(\mathbf{X}^m)]| \ge \varepsilon\right) \le 1 - \delta, \quad \forall m \ge \tau_{Delta}^{\mathsf{EST}}$$

where  $\mathbf{X}^{t} = (\mathbf{x}^{1}, \dots, \mathbf{x}^{t})$  is the data matrix up to time *t*,  $\varepsilon$  is the **desired precision**, and  $1 - \delta$  is the **specified probability bound**.

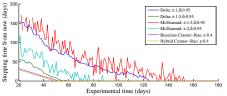
### Learning Game–Theoretic Behavior Parameter $\xi$

**Task**: estimate  $\mu_i$ , mean of trade-off  $\xi_i$  of winning and comfort

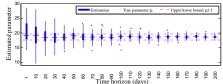
- Trade-off factor  $\xi_i$  drawn from  $\mathcal{N}(\mu_i, \lambda_i)$
- Multinomial actions:  $p_i^{\text{def}}$ default,  $p_i^{\text{abs}}$  absent,  $p_i^{\text{act}}$  active

 $\underbrace{\text{occupant utility}}_{\Psi_i(x_i, x_{-i}, \gamma; \xi)} = \underbrace{\text{comfort}}_{\Psi_0(x_i, x_{-i}, \gamma(x_i, x_{-i}))} + \xi_i \underbrace{\text{desire to win}}_{\Psi_1(x_i, x_{-i}, \gamma(x_i, x_{-i}))}$ 

Unbiased MLE: 
$$\hat{\mu}_1 = \frac{1}{t} \sum_{k=1}^t \xi_1^k$$
 (sample mean)



• Estimated Stopping Time via Cramér–Rao, McDiarmid, and Delta

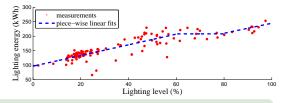


 $\bullet$  Remark: Estimates Concentrate within bounds around  $\sim 100~{\rm days}$ 

## Energy Consumption Prediction

**Task**: estimate the effects of game dynamics on energy savings of the system:  $E^{\text{light}} = g\left(\frac{1}{|S \setminus S_{\text{absent}}|} \sum_{i \notin S_{\text{absent}}} x_i\right)$ 

- Mean energy consumption,  $\mu_E = \mathbb{E}\left[E^{\mathsf{light}}
  ight]$
- Percentage of energy consumption below a certain threshold,  $p_{E,\lambda} = \Pr\left(E^{\text{light}} < \lambda\right)$  for demand-response programs
- Piece-wise linear, only those present can control the lighting

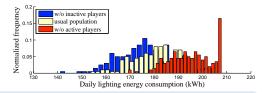


Energy consumption in social games is random and depends on the competitive environment

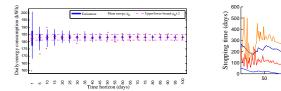
### Energy Consumption Prediction

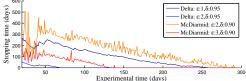
**Remark**: Active players influence more since they influence the dynamics

• Energy consumption with the top 10% active/inactive players removed



**Result**: Energy estimation starts to concentrate within the tolerance bounds around day 50





## Classification of Player Category — Scaling to Many Players

Task: classify agents into different categories based on behavior.

- Incentive design: data-driven method to understand preferences
- Customer segmentation for energy management

User profiles:

	Lighting Comfort	Incentive Award	Game Participation
Comforter	***	*	****
Gamer	*	***	****
Balancer	**	**	****
Nonchalancer	*	*	**

 $^{**}$  each  $\star$  indicates abstractly the amount the user types care about each of the categories

### Classification of Player Category — Metrics

**Method**: compare the empirical distribution  $P_i$  of  $\xi_i^t$  to the distribution  $Q_j$  of  $\xi_j$  for category j using JS Divergence:

$$JSD(P||Q) = \frac{1}{2}D(P||M) + \frac{1}{2}D(Q||M)$$

where  $M = \frac{1}{2}(P+Q)$ , and  $D(P||M) = \sum_{k} P(k) \ln \frac{P(k)}{Q(k)}$ .

• Classification rule:

$$h(x_i^t) = \underset{j \in \{1,2,3,4\}}{\operatorname{arg\,min}} JSD(P_i || Q_j).$$

• Cost function (proportion of misclassified users):

$$L(h; \boldsymbol{x}^{t}, \boldsymbol{y}) = \frac{1}{n} \sum_{i=1}^{n} \mathbb{1}(h(\boldsymbol{x}_{i}^{t}) \neq \boldsymbol{y}_{i});$$

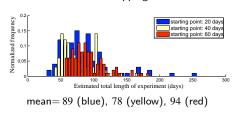
### Classification of Player Category — Results

Random function of deviation from the best performance:

$$f(h; \mathbf{x}^{t}, \mathbf{y}) = L(h; \mathbf{x}^{t}, \mathbf{y}) - \inf_{h \in \mathscr{H}} \mathbb{E} \left[ L(h; \mathbf{x}, \mathbf{y}) \right];$$

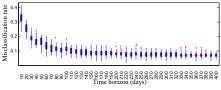
**Bound on loss**: 
$$\Pr(L_t \ge \varepsilon + \kappa_t + \rho) \le \Pr(f_t - \mathbb{E}[f_t] \ge \varepsilon) \le 1 - \delta$$

**Simulation**: 33 replicates of each type using occupant models generated out of data from real experiments (distribution of  $\xi_i$ ).



Estimated stopping time

Misclassification error plateaus  $\approx$  day 80



REST captures the complexity of the problem

### Conclusion and Future Work

#### Algorithm for computing sampling time via concentration inequalities

- Allows for scaling from individual inference tasks to higher-order learning tasks with many players.
- e.g. parameter inference, energy consumption estimation, user type classification
- Results can improve automation and control, provide guarantees for demand response programs, and for incentives design
- generic enough to apply to any scenario where learning behavior of large numbers of competitive agents is desired!

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#### Future work:

- Employ algorithm in practice in Singapore with large number of agents.
- Improve the behavioral model of competitive agents: model-based vs. data-driven techniques for learning utility functions
- Add privacy guarantees, e.g. differential privacy constraints.