

# Quantifying the Utility-Privacy Tradeoff in the Smart Grid

#### Roy Dong

Joint work with Lillian J. Ratliff, Henrik Ohlsson, S. Shankar Sastry











## Privacy in the Smart Grid





Search Art



#### Marijuana bust shines light on utilities

Posted: Sunday, January 29, 2012 12:01 a.m., Updated: Friday, March 23, 2012 6:08 p.m.



## Privacy in the Smart Grid

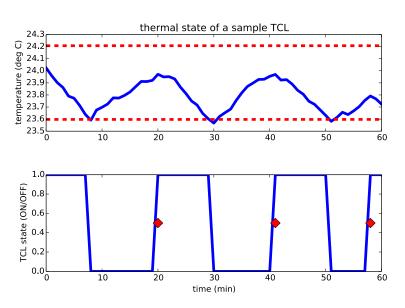
Privacy is a difficult problem because the data is useful!

#### \* Data minimization principle (NISTIR 7628)

- \* Limit the collection of data to only that necessary for Smart Grid operations, including planning and management, improving energy use and efficiency, account management, and billing.
- \* Quantify the trade-off between the amount of data and the performance of Smart Grid operations.
- \* Analyze the amount of private information which can be inferred from data.

#### **Smart Grid Operations**

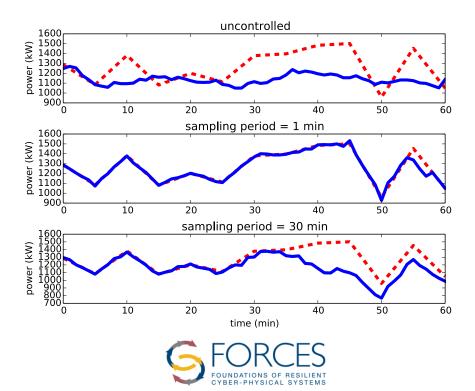
- Example: Direct load control of thermostatically controlled loads (TCL) to correct load imbalances.
  - \* Ruiz, Cobelo, Oyarzabal 2009. Callaway and Hiskens 2011. Mathieu, Koch, Callaway 2013. Moura, Bendtsen, and Ruiz 2013.
- Tighten a hysteresis controller's deadband by issuing commands to TCLs to switch ON or OFF.





## **Smart Grid Operations**

- The aggregate of several TCLs can provide significant control over the total load.
- However, the control efficacy will degrade as the direct load controller receives fewer measurements.



#### Privacy Metric

- \* The power consumption signal is not private in and of itself. It is what we can infer that is private.
  - \* Household occupancy.
  - Behavioral patterns.
  - \* Which devices are present in a household, and how they are used.
- \* If an AMI measures only the aggregate power consumption, what can we infer?

#### Privacy Metric

- \* This leads to our notion of privacy. In this model, our adversary:
  - Observes the AMI signals.
  - \* Has knowledge of what devices are in the house.
  - \* Knows the dynamics and signatures of these devices.
- \* The inferences this adversary can make are **bounded by the fundamental limits of nonintrusive load monitoring.** 
  - \* A continuation of our earlier work in energy disaggregation.



# **Utility-Privacy Tradeoff**

 Combining these two results, we can quantify the tradeoff between smart grid operations and privacy.

