

# BEHAVIORAL EFFECTS OF EXPOSURE TO EXTREMIST CONTENT IN SOCIAL MEDIA

## CHALLENGE

SOCIAL MEDIA ALLOW A UNIVERSE OF ALTERNATIVE MEDIA OUTLETS TO ARISE

THESE OUTLETS CAN FOSTER MISINFORMATION AND RADICALIZATION

## SOLUTION

REGULATORY EFFORTS NEED BEHAVIORAL INSIGHTS

HOW DOES EXPOSURE TO POLITICAL CONTENT TAKES PLACE ON SOCIAL MEDIA?

## SCIENTIFIC IMPACT

DATA ON SOCIAL AND BEHAVIORAL MECHANISMS DRIVING EXPOSURE TO POLITICAL CONTENT AND EXTREME OUTLETS

FOCUS ON INDIVIDUAL-LEVEL TRAJECTORIES OF EXPOSURE

## BROADER IMPACT

DO SOCIAL MEDIA SHIFT HOW PEOPLE ACCESS POLITICAL CONTENT?

WHAT ARE THE IMPLICATIONS FOR DEMOCRACY?

