

BEHAVIORAL EFFECTS OF EXPOSURE TO EXTREMIST CONTENT IN SOCIAL MEDIA



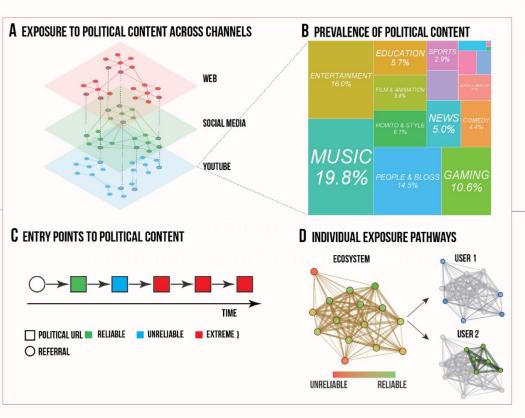
CHALLENGE

SOCIAL MEDIA ALLOW A UNIVERSE OF ALTERNATIVE MEDIA OUTLETS TO ARISE

THESE OUTLETS CAN FOSTER
MISINFORMATION AND
RADICALIZATION

SOLUTION

REGULATORY EFFORTS NEED
BEHAVIORAL INSIGHTS
HOW DOES EXPOSURE TO
POLITICAL CONTENT TAKES
PLACE ON SOCIAL MEDIA?



SCIENTIFIC IMPACT

DATA ON SOCIAL AND BEHAVIORAL
MECHANISMS DRIVING
EXPOSURE TO POLITICAL CONTENT
AND EXTREME OUTLETS

FOCUS ON INDIVIDUAL-LEVEL TRAJECTORIES OF EXPOSURE

BROADER IMPACT

DO SOCIAL MEDIA SHIFT HOW PEOPLE ACCESS POLITICAL CONTENT?

WHAT ARE THE IMPLICATIONS FOR DEMOCRACY?