

# Cooperative Privacy and Security: Learning from People with Visual Impairments and Their Allies

Jordan Hayes<sup>1</sup>, Smirity Kaushik<sup>1</sup>, Charlotte Price<sup>1</sup>, Yang Wang<sup>2</sup>

<sup>1</sup> Syracuse University <sup>2</sup> University of Illinois Urbana Champaign



## Motivations & Takeaways

### Motivations



- Existing privacy solutions lack support for people with visual impairments
- Long-term goal: design inclusive privacy solutions
- Focus on people with visual impairments & allies

**Ally:** explore the complexities of social relationships between people with disabilities and those who respect and often interact with them.

### Take-Aways

- Multifaceted disability identities need to be considered
- Interactions with allies important for privacy/security
- Designs for cooperative privacy & security

## Research Questions

- **RQ1:** What are the everyday privacy/security challenges and practices of people with visual impairments?
- **RQ2:** How do people with visual impairments interact with their allies? What are the privacy or security implications of such interactions?

## Method



- Ethnographic study** + **Interviews**
- An Initial interview
  - A weekday observation
  - A weekend observation
  - A set of tasks in one observation session
  - Exit interview



- Blind or low vision** + **Their allies**
- 8 participants
  - 3 blind, 2 low vision, 3 allies
  - Age range 30 – 80+
  - P1-P5 (blind/low-vision)
  - A1-P1, A2-P2, A3-P5 (allies)



- Field notes** + **Interview data**
- Thematic analysis
  - Affinity diagrams
  - Meeting with research team regularly to discuss
  - Inspired in part by critical disability literature

## Results

### Self-Perceptions of Disabilities: Selective disclosure of visual impairment

*“They are not astute enough to know that I can’t read it. And what I am gonna have to do is to contact the people I really want to hear from [...]” (P3)*

### Everyday Privacy/security Practices: Private information being compromised on the job

*“When you have such a big screen, you can’t sit there. Most people can do personal stuff, you know, you could see what I’m doing.” (P4)*

### Social Relationships and Interactions: Allies’ perspective; Family relationships

*“I believe in complete right to privacy in all situations dealing with P2. She is an adult and my help to her is strictly for her benefit and I consider any breach of her privacy to be also a breach of trust.” (A2-P2)*

*“If I’m filling out a camp scholarship form and my daughter is helping me and it starts asking for salary [...], I don’t. It’s mostly because I’m in a divorce situation and I don’t want her to accidentally tell her father.” (P4)*

## Implications

- Designing for **cooperative assistance tools**, instead of for individuals
- Focusing on interdependence in technology design, not on independence
- Embracing accessibility in cooperative privacy designs

### Examples of cooperative privacy designs

- Mobile app/web-based service
- Users invite allies
- Real-time chat requests by users
- Users’ full control of personal information

## Acknowledgement

We thank our participants for sharing their insights. We also thank the anonymous reviewers and shepherd for their feedback. This work was supported in part by the National Science Foundation (NSF Grant CNS-1652497).