# Data-driven Analysis of Equity and Fairness in Public Transit

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# Introduction & Fairness in ML

#### Task

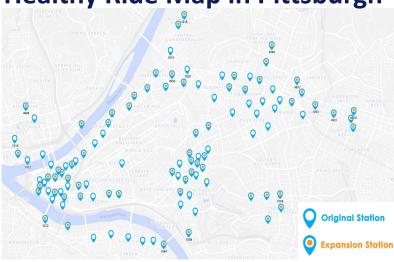
- predict the bike demand for the Healthy Ride with historical outflow data while ensuring relative fairness between the high-income and low-income groups.

#### **Fairness**

Motivation: All is objective only in the sense of learning what human teaches. The data provided by human can be highly-biased.

Ex. XING, a job platform similar to Linked-in, was found to rank less qualified male candidates higher than more qualified female candidates.

**Healthy Ride Map in Pittsburgh** 



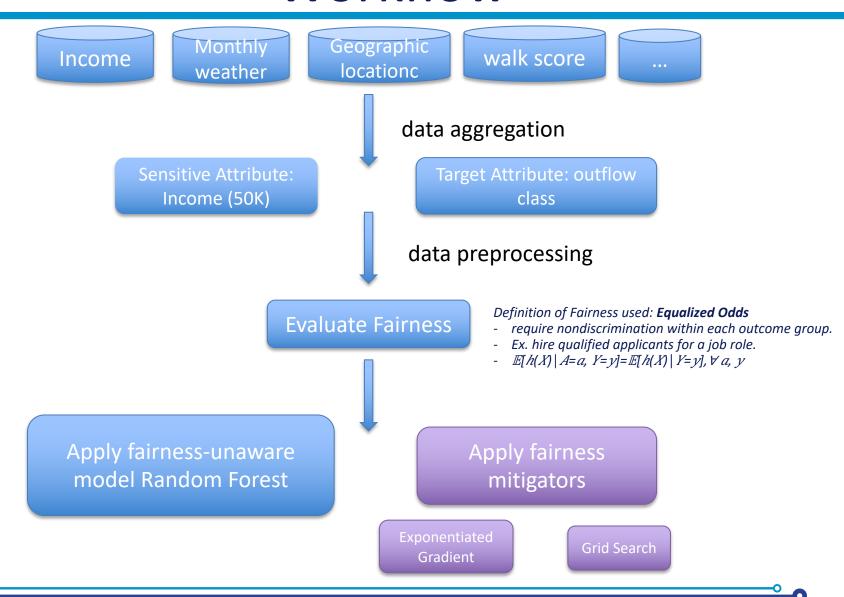
Search query	Work experience	Education experience		Candidate	Xing ranking
Brand Strategist	146	57	12992	male	1
Brand Strategist	327	0	4715	female	2
Brand Strategist	502	74	6978	male	3
Brand Strategist	444	56	1504	female	4
Brand Strategist	139	25	63	male	5
Brand Strategist	110	65	3479	female	6
Brand Strategist	12	73	846	male	7
Brand Strategist	99	41	3019	male	8
Brand Strategist	42	51	1359	female	9
Brand Strategist	220	102	17186	female	10

TABLE II: Top k results on www.xing.com (Jan 2017) for the job serach query "Brand Strategist".

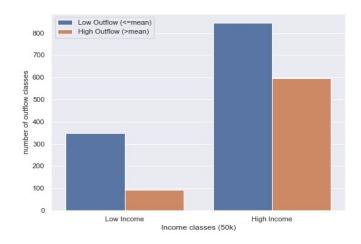
Figure: The bias in the query for Brand Strategist from XING(from Lahoti et al. 2018).

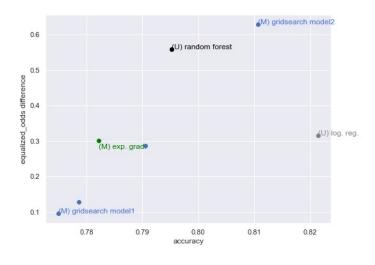


## Workflow



## Model results





- Equalized odds difference: implemented as the greater value of the true positive rate difference and false positive rate difference.
- Grid search: implemented as a simplified version of the exponentiated gradient reduction and works by generating a sequence of relabelings and reweightings, and trains a predictor for each.
- **Ideal case:** a predictor at (1,0) perfectly accurate and without any unfairness under equalized odds (with respect to the sensitive feature "income class").
- The range of the axes the disparity axis covers more values than the accuracy. Can reduce disparity substantially for a small loss in accuracy.
- Pick the model which represented the best tradeoff between accuracy and disparity given the relevant business constraints.

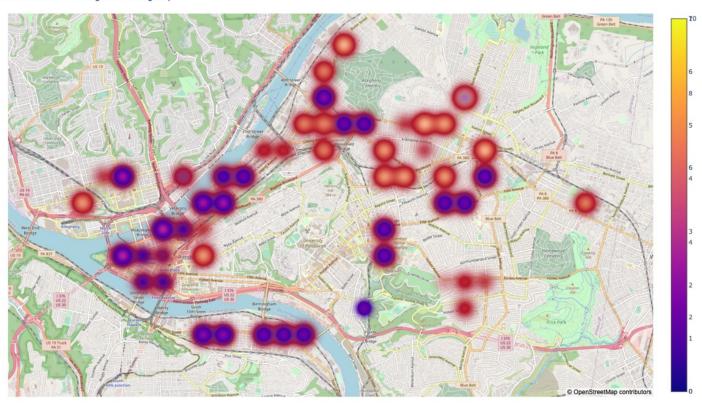
# **Model Visualization**

Geological visualization of predicted bike demand for Pittsburgh : income and Unmitigated Prediction of # of high demand groups

Income & Unmitigated prediction ▼

#### Red dot: distribution of high-income classes

Purple dot: distribution of high-outflow classes



**Unmitigated Prediction** 



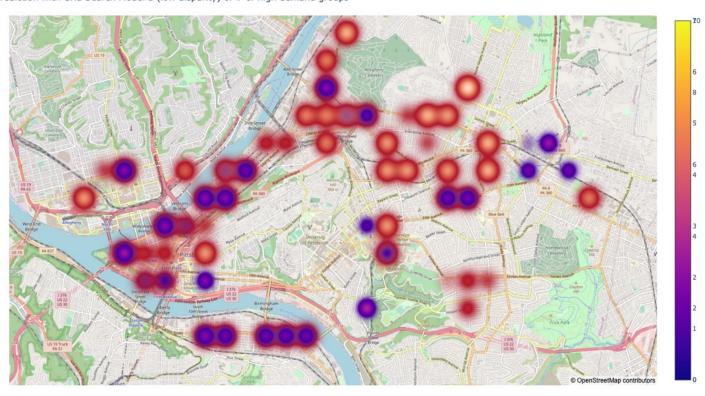
# **Model Visualization**

Geological visualization of predicted bike demand for Pittsburgh: income and Mitigated Prediction with Grid Search Model 1 (low disparity) of # of high demand groups

Income & Mitigator gridsearch model 1 (low disparity) ▼

### Red dot: distribution of high-income classes

Purple dot: distribution of high-outflow classes



**Mitigated Prediction** 

## Conclusion

## Lessons:

- It's not only being "different" is an effective result, being the "same" is also a result.
- Pay more attention when preprocessing data.
- Learn new ideas and apply them quickly
- Challenges
  - Bugs & debugging
- Things go well:
  - I will be continuing research in the Fall semester.