### EAGER: Designing Trustworthy and Transparent Information Platforms (News Platforms)

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# Challenge:

- Transparency to improve trust in news.
- How can online news platforms effectively embrace the ideal of "transparency" as a means to restore trust?
- How can news organizations effectively demonstrate to the public the key aspects of good journalism, the primary features that make a story trustworthy, and the core aspects that govern the production and reporting of a news story?

# Scientific Impact:

- Illuminate the critical new phenomenon of transparency to rebuild public trust in core journalistic institutions
- Creation of software tools that can transform online news platforms from a "trust me" to a "show me" journalism
- Measurements from a dual perspective journalists and news consumers.
- Quantify the value offered by technologyenabled transparency affordances in journalistic reporting
- Create new transparency standards for the online news & information environment.



### Broader Impact:

- Tools & standards will translate the value of transparency to news & information systems.
- transparency can instill public's critical thinking
- potential to create a natural immunity towards low quality and malicious information
- o restore the deteriorating public trust in news.

#### **Education & Outreach**:

- interdisciplinary co-teaching
- Bring students from two disciplines – engineering & liberal arts.
- Contextualizing CS learning within society -> student retention + attract students from underrepresented populations