Improving Internet Privacy with Global Privacy Control (GPC)

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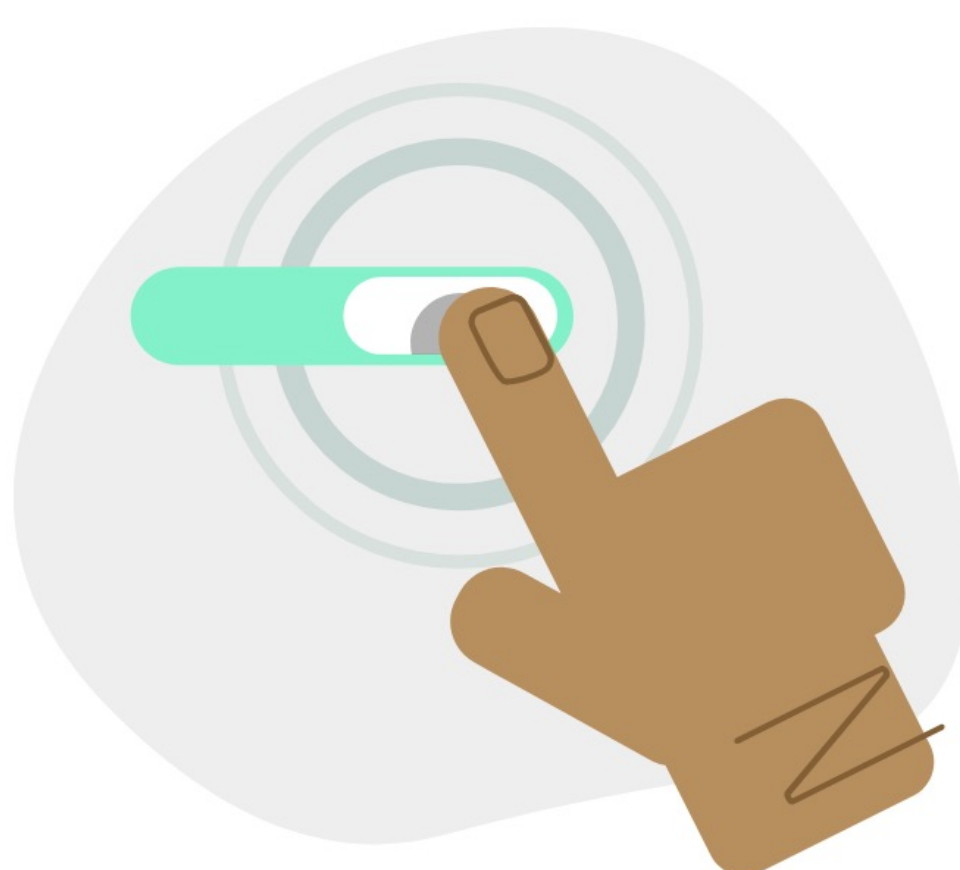
https://globalprivacycontrol.org/   https://www.privacytechlab.org/

Challenge:

How can web users efficiently opt out from web tracking?

Scientific Impact:
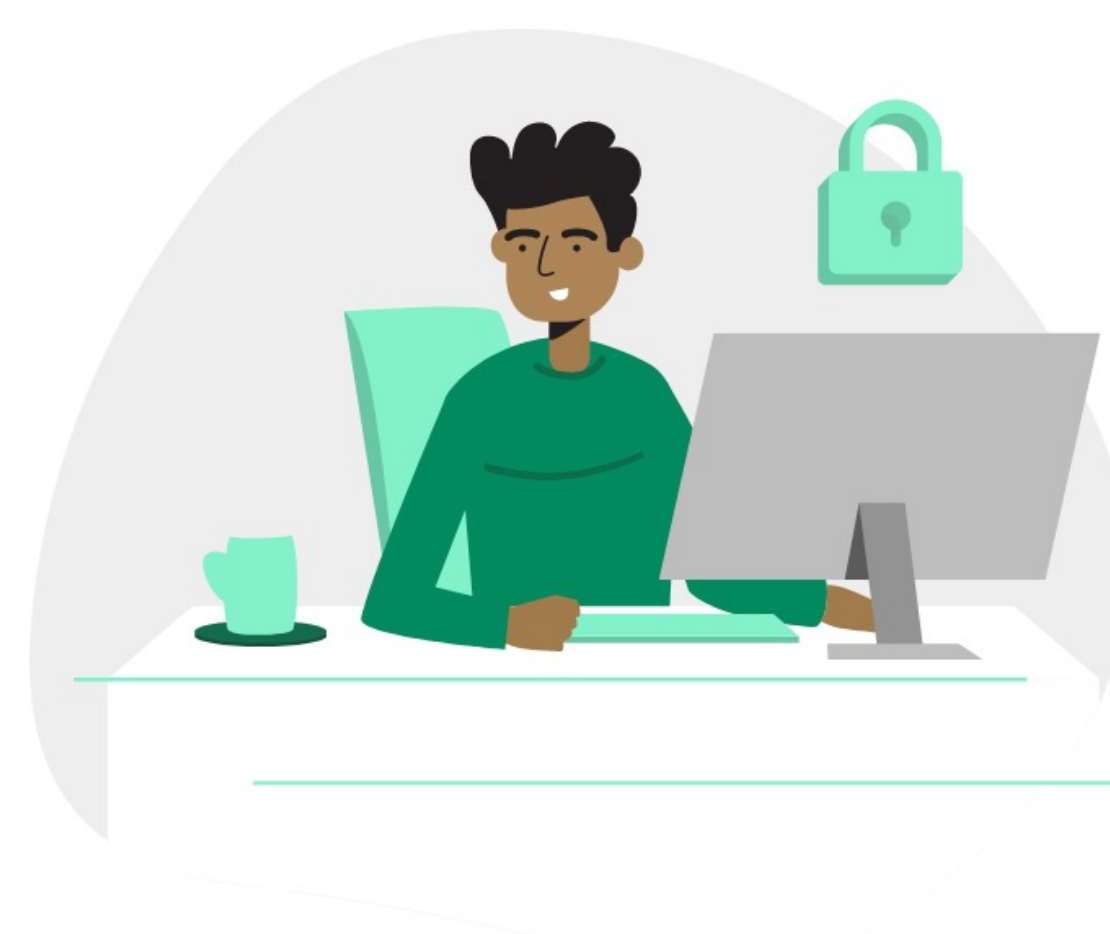
Weaving privacy rights into web technologies & standards

1. Turn On GPC

Enable Global Privacy Control to communicate your privacy preference.

2. Send the Signal

Your browser will send the GPC signal to websites you visit.

3. Exercise Your Rights

Participating websites can respect your privacy rights accordingly.

Broader Impact and Participation:

Enabling web users to effectively and efficiently exercise their privacy rights

Solution:

Send GPC signals that conform to privacy laws and are enforced by regulators

GLOBAL PRIVACY CONTROL

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