Collaborative research: SaTC: Core: Small: Privacy protection of Vehicles location in Spatial Crowdsourcing under realistic adversarial models

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## **Challenges:**

- How to consider vehicles' mobility features in obfuscation?
- How to protect against inference attacks using vehicles' mobility features?
- How to consider personalized privacy criteria given vehicle's distribution?

# Solution:

- Graph-based geoobfuscation
- Hidden Markov model to describe vehicles' mobility
- Trajectoryindistinguishability
- Elastic privacy criteria

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## Scientific Impact:

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- New geo-obfuscation based on graph-based mobility model.
- New formal adversarial model accounting for vehicles' mobility features.
  - Scalable implementation of geo-obfuscation considering diverse traffic across different regions.

## Broader Impact and Broader Participation:

- Education and Outreach
- Fine-grained geoobfuscation under different scenarios
- Public transportation
- Public health systems
- Private delivery services