Collaborative research: SaTC: Core: Small: Privacy protection of Vehicles location in Spatial Crowdsourcing under realistic adversarial models

PI (presenter): Chenxi Qiu, University of North Texas, Award ID: CNS2029881 Lead PI: Anna Squicciarini, Penn State University, Award ID: CNS2029976 https://chenxiunt.github.io/projects/l\_project/ email: chenxi.qiu@unt.edu

# Goals

- Design time-efficient geo-obfuscation in vehicular spatial crowdsourcing by considering vehicles' mobility features.
- Develop realistic threat models using vehicles' mobility features and traffic flow information and design the countermeasures.
- Design scalable geo-obfuscation algorithm in highly dynamic vehicle systems with the consideration of diverse vehicle distribution across different regions.



- New geo-obfuscation based on graph-based mobility model.
- New formal adversarial





How to consider vehicles' mobility features in obfuscation?

How to protect against new inference attack using vehicles'

How to consider personalized privacy given vehicles' distribution?

mobility features and traffic flow information?

trajectory









- model accounting for vehicles' mobility features and traffic flow information.
- Graph-based mobility model
- Countermeasures to protect against traffic-aware inference attacks.
- Scalable implementation of geo-obfuscation via constraint reduction and optimization decomposition.

## Solutions

network

- I. Graph-based geo-obfuscation
- Location field is discretized to Ο "nodes".
- Linear programming Ο
- Challenge: high computation load Ο
- Solutions: constraint reduction  $\bigcirc$



- 3. Trajectory-indistinguishability obfuscation
- Maintain a pool of Ο fake trajectories.
- Fake trajectories are Ο indistinguishable (differential privacy).



(a) Production



2. Adversarial models considering vehicle traffic flow Model a vehicle's mobility as a Markov process.



- 4. Elastic privacy criteria by identifying "safe region" of geo-obfuscation
- Different density leads to Ο different privacy demand.
- Safe region of geo-Ο





Challenge: Trajectory Ο pool maintenance.

(b) Elimination

obfuscation (identified by sensitivity analysis of utility to obfuscation).

(a) The number of workers = 5 (b) The number of workers = 15

#### Impact on society

- Protect people's data privacy.
- Incentivize more people to participate in crowdsourcing/public services.

Examples: Transportation systems, Public health systems.



**CPR** volunteer location protection.



Transportation system.

## Education and outreach

- Participated students I Ph.D. students, and 3 undergraduate students at Rowan (PI's previous institution) and UNT.
- Course development CSE 5880 (Computer Networks) at UNT: project – crowdsourcing platform design.
- Participation from underrepresented groups

# Impact on other domains

- Mobile user privacy protection in general location-based service (consider mobility restrictions).
- Fine-grained geo-obfuscation.
- graph-based mobility models under different scenarios (e.g., high buildings).
- Applications of optimal decomposition & constraint reduction.

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