

Rapid-Response Frameworks for Mitigating Online Disinformation

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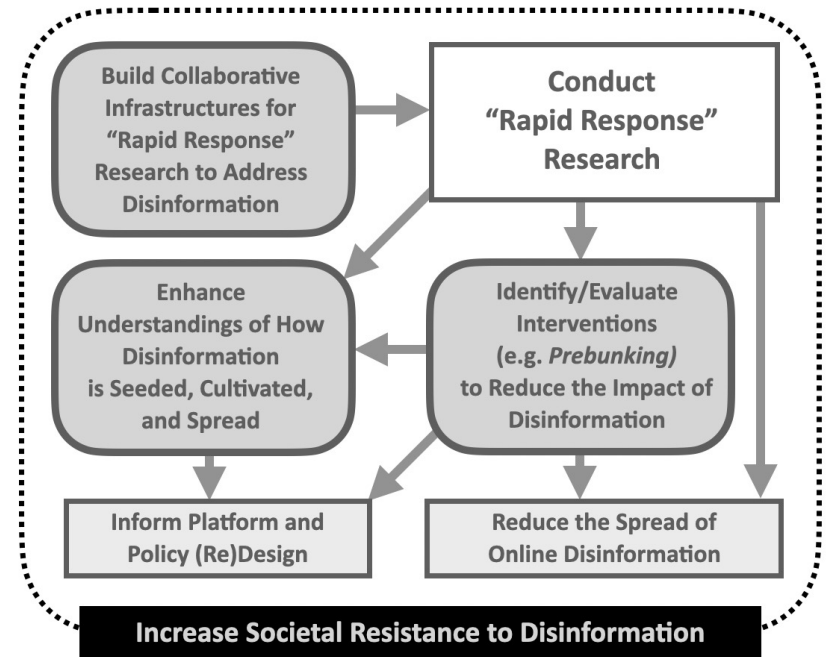
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CHALLENGE

- Pervasive disinformation (false or misleading information, intentionally seeded/spread for financial or political gain) is a critical challenge for society – undermining science, public health and democracy.
- **How can we address disinformation at the speed and scale of the problem?**

SOLUTION

- Apply mixed-method approaches to understand how disinformation takes shape and spreads online.
- Develop and evaluate “rapid response” methods for quickly detecting, analyzing, and addressing disinformation.
- Develop collaborative frameworks for researchers to work with journalists, community partners, and election officials to rapidly address emergent disinformation campaigns.



SCIENTIFIC IMPACT

- Enhance empirical and conceptual understandings (e.g., *participatory disinformation*) of the seeding, production, and spread of disinformation.
- Identify and evaluate “real-time” pathways for intervention and mitigation.

BROADER IMPACT

- Mitigate online disinformation.
- Inform (re)design of platforms to increase societal resilience to disinformation.
- Inform the development of policies to reduce the spread and impact of online disinformation.