Information Integrity

mitigating (identifying, countering, hardening systems against) manipulation of information, networks, algorithms which have harmful effects on individuals, groups, society

Existing Research: Multi-disciplinary

- Psychologists studying why people are vulnerable to believing false information
- Communication scholars studying propaganda, historically and in modern, online systems
- Information scientists studying how false, misleading, or manipulative information spreads online
- HCl researchers looking at how the design of systems shapes how online tools are used to deceive and manipulate;
- CSCW researchers: looking at collaborative/participatory nature of online disinformation and how that
- Sociologists looking at how the structure of systems (networks, algorithms) reflects and shapes influence operations
- Education scholars developing new digital and civic media literacies

Important Challenges

- Mis/disinformation is frequently contextual
- Broader lenses for studying misinformation:
 - More **languages** (not just English)
 - More **contexts and platforms** (not just Twitter) & **cross platform flow** of info
 - Additional **media** (not just text)
- **Protecting researchers** (harassment, mental health)
- Content suppression through harassment or censorship makes it hard to understanding what is **not happening**
- Access to data
- Working in an adversarial space

Promising Directions

- Understanding and documenting harms that come from misinformation
 - direct and indirect, at the individual, group, and societal levels
- Closer collaboration with civil society groups
- Education and other individual-level interventions
- Platform support of digital literacy (giving people signals they need)
- Learning from successful cases of online groups handling information integrity issues well