## Privacy, Policy, and People

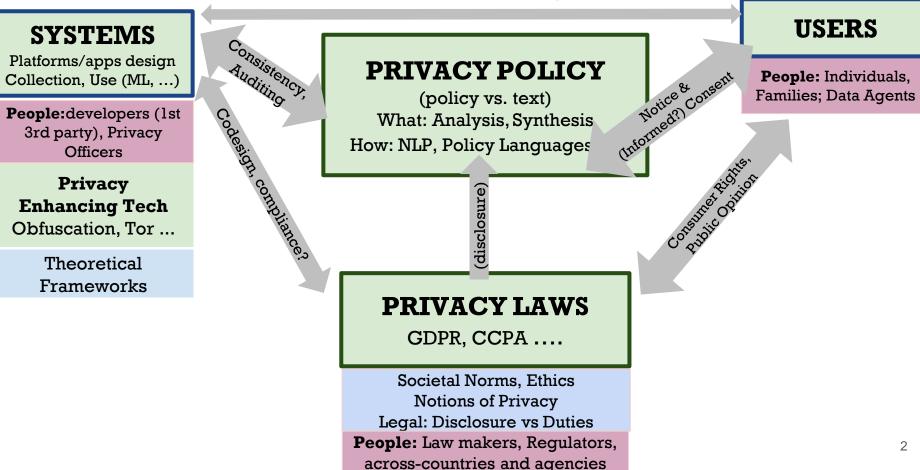
SaTC Meeting Breakout Session Report

Co-Leads: Shomir Wilson (Penn State) Athina Markopoulou (UC Irvine)

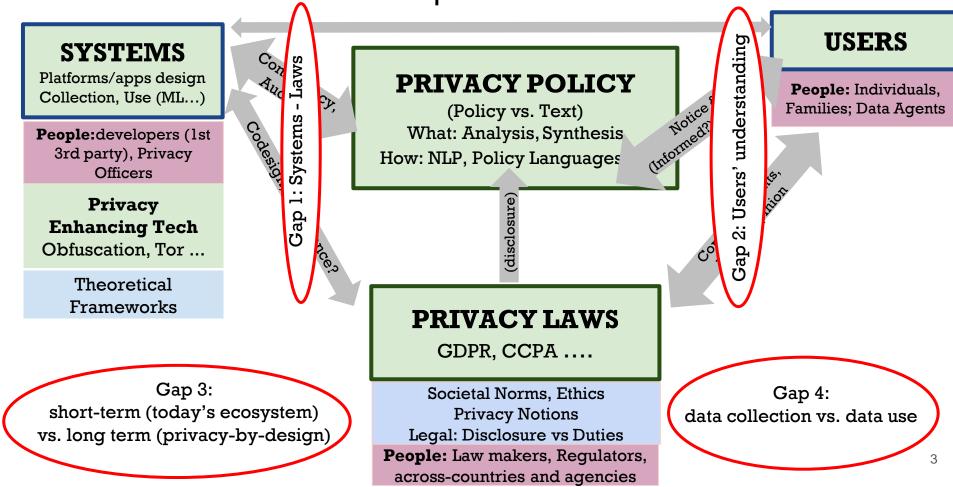
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## The Problem Space



## **Gaps Identified**



## Gaps and Opportunities

- 1. Systems and Laws
  - a. Auditing: data collection practices, user targeting, data sharing
  - b. Measuring compliance, effects, and effectiveness
  - c. Ensuring data is used as stated
- 2. Users' Understanding of Privacy
  - a. How to make privacy policies less vague, more engaging
  - b. Privacy assistants: user experience, ML/NLP to support them
  - c. Measurement of risk and how people perceive it
- 3. Short Term vs. Long Term Progress
  - a. Short term: frameworks and PETS
  - b. Long term: privacy by design and rethinking basic assumptions in Gaps #1 and #2
- 4. Data Collection vs. Data Use
  - a. Modeling data flows
  - b. Observability and gaps in regulation