The Usable Privacy Policy Project

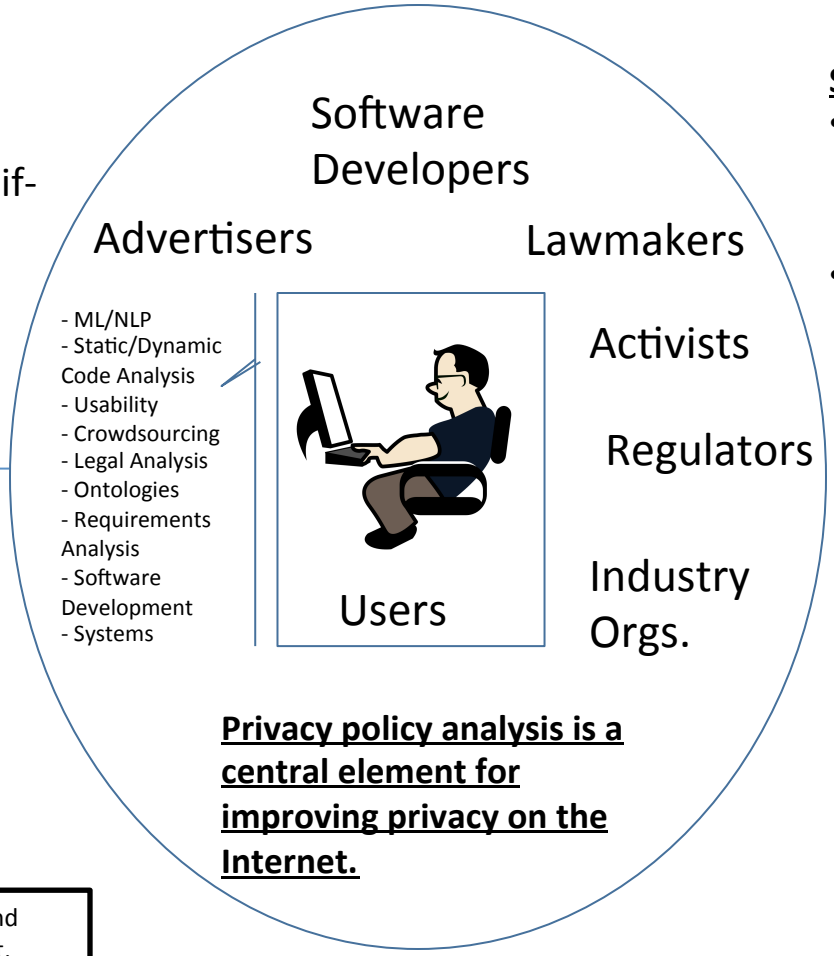
USABLEPRIVACY.ORG
the usable privacy policy project

Challenge:

- Privacy policies are difficult to understand
- Privacy practices and obligations remain unclear

Solution:

- Combine crowdsourcing, ML and NLP to semi-automatically annotate privacy policies
- Develop scalable systems to improve privacy transparency



Scientific Impact:

- Improve the notice-and-choice approach by making privacy practices more transparent
- Analyze privacy from an interdisciplinary per-spective covering computer science and law

Broader Impact:

- Provide technology to regulators to enforce privacy laws and regulations
- Assist software developers in creating privacy-compliant code
- Educate the general public on privacy

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