



Video Design Challenge Rules
26 August 2020

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Section 1 Video Design Challenge

1.1 Purpose

The purpose of the challenge is for students to demonstrate their video design knowledge and capabilities by creating and editing a custom video.

1.2 Challenge Rules

1. The Video Design Skill Challenge is an optional activity.
2. The hub will notify participating teams if this this skill challenge is being offered for their competition.
3. The video shall be the sole work of students. All video footage must be filmed by the students. No stock footage allowed.
4. The video topic/content must address one of the following:
 - BEST Robotics Promotional
 - Example: #Thanks2BESTRobotics campaign
 - Example: testimonials
 - Training
 - Example: Safety training
 - Example: Technical training
 - Example: How-to training
 - Documentary
5. The video shall be no more than 5 minutes in length.
6. All videos shall refer to the BEST Robotics Competition.
7. The video will be posted on YouTube and a valid URL will be provided by the team. The team is responsible for providing a valid URL.

1.3 Schedule

1. The hub determines the delivery date and time for submission of the video URL. This information will be available on the Team Workflow page in the BEST National Registry under deliverables.
2. The hub determines the delivery method.
 - YouTube Video URL

- MP4 Video file upload
- Etc.

Deliverables & Due Dates				
<i>Deliverables with required file uploaded and scheduled tasks will check themselves. Other items should be checked by a team member when completed. Scheduled activities status will only be updated after scheduling a time and refreshing the Workflow (or the next time you access Workflow).</i>				
<input type="checkbox"/>	DATE DUE ▼	COMPLETED ON	DELIVERABLE	TEAM REQD. / UPLOAD REQD.
<input checked="" type="checkbox"/>	6/13/2020 12:00am	7/22/2020 6:44pm	Marketing Presentation Team present to judges	✓
<input checked="" type="checkbox"/>	6/16/2020 5:00pm	4/28/2020 4:33pm	Team Essay Essay about your team	✓
<input type="checkbox"/>	6/20/2020 5:00pm		Driver Schedule Team fills out the driver roster	✓
<input type="checkbox"/>	6/22/2020 12:00pm		Robot Critical Design Review Formal design review with judges covering the robot design	✓
<input checked="" type="checkbox"/>	6/26/2020 12:00pm	7/5/2020 7:24pm	Virtual Exhibit Interviews Judges will interview students at the virtual exhibit	✓
<input type="checkbox"/>	6/27/2020 5:00pm		Engineering Drawings E-drawings Challenge: Teams submit drawings for evaluation by judges	✓
<input type="checkbox"/>	6/27/2020 5:00pm		Website Complete Website Design Challenge: Teams design a website and submit the URL for judging	

1.4 Evaluation

The video will be evaluated based on the following criteria:

Content & Legal

- Focus and Theme
- Storyboard and Organization
- Credits or Acknowledgements
- Video Length is within stated requirements

Creativity/Editing

- Attention and interest
- Sources and viewpoints
- Special effects
- Transitions
- Other techniques

Quality

- Audio quality
- Picture quality
- Generally pleasing to the eye

1.5 Awards

1. The team scoring the most points on the evaluation will receive the 1st place award for this skill challenge.
2. The hub, at their discretion, may award additional teams based on how they place.