

Video Design Challenge Rules 26 August 2020

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Section 1 Video Design Challenge

1.1 Purpose

The purpose of the challenge is for students to demonstrate their video design knowledge and capabilities by creating and editing a custom video.

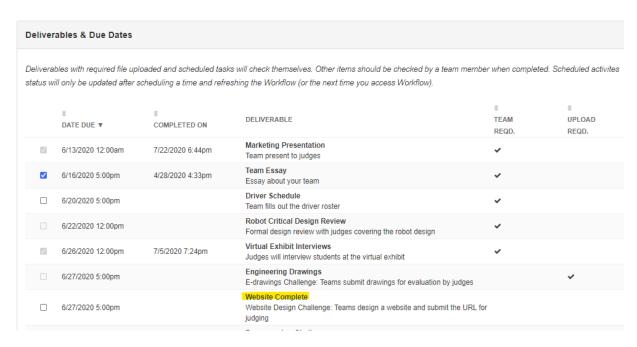
1.2 Challenge Rules

- 1. The Video Design Skill Challenge is an optional activity.
- 2. The hub will notify participating teams if this this skill challenge is being offered for their competition.
- 3. The video shall be the sole work of students. All video footage must be filmed by the students. No stock footage allowed.
- 4. The video topic/content must address one of the following:
 - o BEST Robotics Promotional
 - Example: #Thanks2BESTRobotics campaign
 - Example: testimonials
 - o Training
 - Example: Safety training
 - Example: Technical training
 - Example: How-to training
 - o Documentary
- 5. The video shall be no more than 5 minutes in length.
- 6. All videos shall refer to the BEST Robotics Competition.
- 7. The video will be posted on YouTube and a valid URL will be provided by the team. The team is responsible for providing a valid URL.

1.3 Schedule

- The hub determines the delivery date and time for submission of the video URL. This
 information will be available on the Team Workflow page in the BEST National Registry under
 deliverables.
- 2. The hub determines the delivery method.
 - o YouTube Video URL

- o MP4 Video file upload
- o Etc.



1.4 Evaluation

The video will be evaluated based on the following criteria:

Content & Legal

- Focus and Theme
- Storyboard and Organization
- Credits or Acknowledgements
- Video Length is within stated requirements

Creativity/Editing

- Attention and interest
- Sources and viewpoints
- Special effects
- Transitions
- Other techniques

Quality

- Audio quality
- Picture quality
- Generally pleasing to the eye

1.5 Awards

- 1. The team scoring the most points on the evaluation will receive the 1st place award for this skill challenge.
- 2. The hub, at their discretion, may award additional teams based on how they place.